

Super
Special
March
1995

MAD

Our
Price
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One-Liners Punchlines & Put-downs

FREE!
26 MAD
LICK-SCHTICKERS
Perfect for
Defacing Bathrooms
Everywhere!
26!

REMEMBER!
IN HERE
A FLUSH
BEATS A
FULL HOUSE!

THIS STICKER
PROVIDED FOR
THOSE WHO
FORGOT TO
BRING ALONG
A MAGAZINE
TO READ!

THIS ROLL OF
TOILET PAPER
HERE FOR
DECORATIVE
PURPOSES ONLY!
DO NOT USE!

FOR SHOCK PROTECTION
This Stall is Monitored
24 Hours a Day by
Hidden Surveillance Cameras!

**YOUR
AD
HERE**

PSSST!
that
"ATTENDANT"
near the sink
doesn't really
work here!

PLEASE NOTE:
IT IS CONSIDERED
IMPROPER
TO TELL THE GUY IN
THE NEXT STALL
THAT HE NEEDS A
SHOESHINE!

IF THE
TOILET'S
RESTAURANT
NOT
SPOT-LESS,
YOUR
FEEL
FOURTH
ON US!

LOVE
is in the
Air!

DIARRHEA
IT'S NOT SO
FUNNY NOW
IS IT?

TO CHARACTERS
ARBITRARY CONDITIONS
TWIN TOILET
INSPECTED MONTHLY
LAST INSPECTION
SEP 23 1994

**PLEASE
ALM
CAREFULLY!**
Thanks,
The Janitorial Staff

IF YOU SEE
THIS TOILET
BEING
FLUSHED IN A
RECKLESS
MANNER CALL
1-800-FWOOSH!

**PLEASE
ALM
CAREFULLY!**
Thanks,
The Janitorial Staff

**YOU
WOULDN'T
BELIEVE
What the
Guy in Here
Before You
Did!**

**OCCUPANCY
BY MORE THAN
6
PEOPLE IS REALLY
NOT A GOOD IDEA!**

**THIS BOOTH
KILLED
JANOLAN**

SMILE!
THIS IS A
MIRROR
-E-
MIRROR!

**NOSE
PICKERS
will be
FINED!**

**DUE TO CIRCUMSTANCES
BEYOND OUR CONTROL,
THE TAMPON
MACHINE IS NOW
LOCATED IN THE
MEN'S ROOM.
We apologize for any
inconvenience!**

**IN THE EVENT OF
A BURST PIPE
THIS TOILET SEAT
FUNCTIONS AS A
FLOTATION
DEVICE!**

**MAKE YOU
ADVISE HOW
ADVISED HOW
IT'S ALWAYS
FEEL SOME
PEACE A WHOLE
OF WATER!**

NOT AIR
CIRCUMSTANCES OF THE
Dash
Kimbrough
Show!

FORBES
MONEY



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IT IS STILL PRETTY TOUGH!**

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(Tough
Noogies
American
Express!)**



ONE-LINERS Punchlines & PUT-DOWNS MAD Super Special #102 March 1995

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LETTERS AND TOMATOES WITH SPECIAL SAUCE DEPT.

Hello there, my frivolous friends. If you feel you've gotten a little **BEHIND** in your reading, our first few lecherous letters are just for you. Apparently my tattooed tush in Super Special 99 caused a real rump ruckus as readers were roused into writing me relentlessly . . .



Dear Elron,

○ Don't show your butt again!
After I saw that I got sick!

○ Manuel Hernandez
Wichita, KS

DEAR ELRON,

I THINK THAT SHOWING THE
YOUNG DEVELOPING MINDS OF
AMERICA YOUR BARE BUTT WITH
A PICTURE OF BILL CLINTON
IS SICK! YOU MAKE ME SICK!

YOU MAKE ME WANT TO PUKE!
DO THE WORLD A FAVOR AND
FLUSH YOUR DEMENTED HEAD
DOWN THE TOILET!

GENE NEAL
LINCOLN, NE

Dear Elron,

In the last MAD Super Special, someone dared you to draw Bill Clinton on your bare butt, so this time I dare you to jump off a 50-foot diving board into a glass of water! Bet ya won't!

Silas Quintanilla
McAllen, TX

Dear Elron,

I've got to hand it to you, sugar, seeing your picturesque posterior plastered across a page in the last MAD Super Special certainly made my day. Of course, that's not saying much, seeing as that particular day consisted of 16 hours in the backseat of the family car with my younger sister, whose idea of a "good time" consists of staring out the window and complaining about her bladder.

Butt, what I'm attempting to get around to is: come, come, come! Don't you think that tattoo trick just a wee bit tame? Now, I'd like to see you get His Presidency to personalize his gluteus maximus with your cute little mug!

Adrianne Seber
Casselberry, FL

Dear Elron,

One day when I was sitting on the john, reading the **MAD Movie Classics Super Special**, I noticed Bill Clinton on your butt. I wonder if you have other tattoos. Show us, I **dare** you!

Josh & Jeremy Wedding
Ballwin, MO

Dares, dares everywhere! What to do . . . what to do. Should I soar through the air for the tawdry Texan? Shall I brand Bill's butt for the cherub who was charmed by my cheeks? No, I'll just reveal my new Newt tattoo for those wild Wedding boys!

Hope you noticed that my scandalous skin-art has been purposely placed under my RIGHT-WING! But now let's lean to the left with this hoot from one happy hippy. . .

Dear Elron,

In MAD Super Special #96, you published a section that was "Some Truly Hard to Find Where's Waldo-Type Characters." In that section, you posed the question, "Where's the Grateful Dead Concert goer who is getting high on the music and nothing else?" Well, I'm right here. Along with about ten other people that I know. Now you can stop wondering!

Brent Sawzak
West Linn, OR

Nice try, Grateful Guy, but I ain't that gullible! I suppose that besides trying to convince me that there's such a thing as a sober Dead Head, you'd also like me to believe that there are Ozzy Osbourne fans that aren't Satan worshippers. And that there are Ice-T fans who aren't gang members. Mariah Carey fans who aren't flag burners, Pearl Jam fans that don't wear women's clothing, Eagles fans who aren't anti-Christian and U2 fans who don't dance with sheep. Sorry Sawzak, I got all of you bleeding-heart music-loving scum pegged for the degenerate trash you really are. I'll just continue with some classier clientele. . .

Dear Elron,

On the last Super Special Letters page you mentioned your Uncle Slokum and his immortal words of wisdom. I was wondering where I could find your uncle because I could use some of his great advice.

Ken Veda
Brooklyn, NY

So you seek the sage suggestions of my sly Uncle Slokum. Well, I recently visited my rascally relative, as you can certainly see from this fun photo here, and he told me to relay this enigmatic message to you: "A man don't need no scarecrow if he's got penguins!"



Any other pressing problems can be sent to my Uncle Slokum at . . .

Elron
MAD Super Specials
485 MADison Avenue
New York, NY 10022

You can also send a fanatical FAX to:
(212) 752-6872!

Nighty night!
Ah-ha-ha-ha-ha-ha!

Used to be a joke had two parts: the set-up and the punchline. Not with today's comedians! To see what we mean, just imagine...

IF DIFFERENT COMEDIANS TOLD THE SAME JOKE (There's a fly in my soup...)

ARTIST: MORT DRUCKER

WRITER: RUSS COOPER

GEORGE CARLIN

Went to a restaurant... weird, man. Got a fly in my soup. Why do they call flies "flies," man? Ever wonder? I mean birds fly too, right? The weird thing is that flies don't fly that much. The flies I see, they crawl all the time. *(New York voice)*

"Gee, Martha, dere's a crawl in my soup." Why do they call fleas "fleas"? What are they running from? Are they fleeing the soup? Then don't order scary soup, man... After all, what is soup but just a bowl of wet food... right? I don't trust soup anyway. Soup is food right before you throw it away...

Soup is food's last chance to get eaten... I figure, if it ain't been eaten by now, let the flies have it, man!

(Makes a real goofy face, then leaves stage)

ROBIN WILLIAMS

What's this fly doing in my soup? Wow! Fly in my soup? What a concept! *(Peter Lorre voice)* Oooh myyy! Tere's a flyyy een my sooop, massster! *(Herve Villechaize voice)* Ze fly, Boss! Ze fly! *(Elmer Fudd voice)* Kill du fwy... Kill duh fwwwwy... *(Regular voice)* Fly in my soup! I want to DIE! *(High-pitched voice, as in the movie "The Fly")* Help me! Help meee! *(Liz Taylor voice)* There's a what in my soup...? A fly? Only one?

(Panicky voice) BEEP BEEP! MAYDAY! MAYDAY!

(Unintelligible) I mean... it's crazy... fly in my soup...

I mean, it's like Nancy Reagan on steroids!

Just say NO! *(Incoherent babbling)*



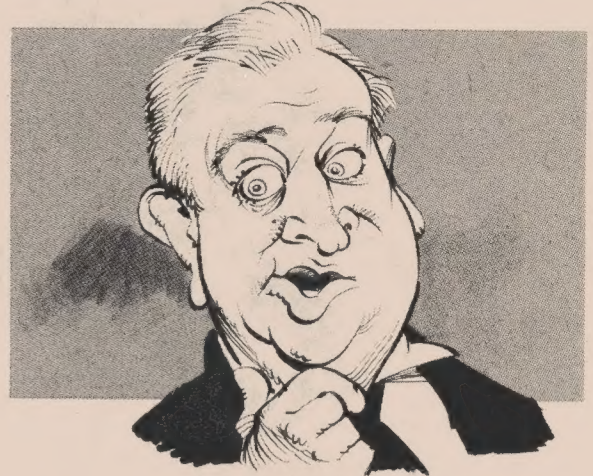
DAVID LETTERMAN

But you know... Ye-ah! What's next? What are we doin'? Oh, a joke? Do we have time for this, Paul? Hey, Paul... are you paying attention, Paul? Should we do this one or not? It's up to you, Paul. (*Audience groans, annoyed*) Okay... Uh oh! (*Goes bug-eyed*) I been hyp-mo-tized!! Don't know why I said that, I just like saying the word "hyp-mo-tized." Ye-ah! But you know... (*silence*) Did you hear that, Paul? Silence. Sort of a "comedy lull"... We're just coasting, right Paul? A little breather between jokes. Just saving our energy for the... you know, Paul, I went to a restaurant the other day, don't want to name the restaurant, but it was (*NBC lawyers bleep out name*), and I don't want to say anything, just... don't order the soup, okay? That's all I'm saying. So here he is, you know him, you love him...



RODNEY DANGERFIELD

Hoo... heh... I'm tellin' ya... Went to a restaurant. Tough place, really tough... the black-eyed peas had real black eyes! (*Tugs on tie, rolls eyes, starts to perspire*) I asked the waiter what was on the menu. He said he thought it was tomato sauce... Like I tell ya, I get no respect. (*Thunderous applause*) I asked for the chicken soup. Big mistake. There was a fly in it. (*Yanks tie, eyes bulge, sweats heavily*) I asked the waiter why there was a fly in my soup. He said it wasn't a fly, it was a very small chicken... No respect, no respect at all. (*Wrenches tie, eyes spin wildly, sweat sprays onto audience*)



SAM KINISON

Yeah... I went to this restaurant the other day... ordered some soup... there was a fly in it. Waiter asks me what's wrong. I say, "Ooooooh, nothing. Just that there's this FLY IN MY SOUP! I CAN'T BELIEVE IT! A FLY IN MY SOUP!!!" AAARRRGHGHGH! I'm sorry if I seem a little upset, but excuse me if I'd rather not be served a meal with LIVE MEMBERS OF THE ANIMAL KINGDOM SWIMMING AROUND IN IT! AARRRRRGHGHGH! Call me crazy, but if I wanted to consume insects as part of my daily diet I'D GET MARRIED AGAIN! I WAS IN 'NAM! I WAS MARRIED FOR TWO YEARS! I WAS A HOSTAGE IN HELL FOR TWENTY-FOUR MONTHS! AAARRRRRGHGHGHGHGHGH!" Thank you. You've been great.



DANA CARVEY (As the Church Lady)

So... I went to the restaurant from hell and ordered soup... and there was this teensy weensy little teeny tiny fly in my soup... and I said, "Oooh... a fly in my soup... isn't that CON-VEEN-IENT!" I went up to the waiter and I said, "My, my, my... a fly in my soup... a little beastiality buffet for the customers, hmmm? A little sin soufflé, eh? Gee, I wonder who could have put that fly in my soup... hmmm, I wonder... the chef, maybe?... No... the Campbell's Kids, perhaps. I wonder... who could it possibly be... Oh, I don't know... maybe... SATAN?!" So then I said, "You look a bit nervous, Mr. Waiter... feeling a little prickly heat in your bulbous tipping region? Hmmm? Why do you call yourself a 'waiter,' anyway? What exactly is it you're waiting for? Could it be, oh, I don't know... let's see... let me guess... oh... perhaps... SATAN?! Isn't that special!" So I said a little prayer against the restaurant and did my little superiority dance just like this... Hit it, Pearl!

(Music begins, he/she dances weirdly off stage)



STEVEN WRIGHT

...mumblemumblemoan... I heard about this restaurant... had reservations... but I went anyway. I ordered soup... they brought it to me, and it had a fly in it. I was so depressed... I had ordered moth... mumble... I wonder if flies hate it when they order soup and they get a human in it... I know I do. Of course, I couldn't eat him, so I took him home as a pet... named him "Buzz"... funny thing is, he named me the same thing... mumblemumble...

I feel bad, though... he wears glasses, and my friends always make fun of him... call him "400 eyes"... mumble... he got so depressed he tried to commit suicide... came home one day, found him with his head stuck in a no-pest strip...

But they do make great pets... they just need a litterbox... and one piece of litter... I love my pet fly... he makes me so happy... I almost had a facial expression... mumblemoanmumblemumble...

YAKOV SMIRNOFF

What a country! Went to American restaurant. There was a fly in my soup. In Russia, fly in soup is considered two-course meal!

What a country! Restaurants are nice here. It's different in Russia. Russian restaurant doesn't have waiters. Customers are the waiters. Waiting for food! What a country! In America, it's great. American people are lucky to have enough soup for fly to get wet in. In Russia, fly is lucky to get damp!

What a country! You leave tips here in America... In

Russia, you don't want to leave tips... you just want to leave! What a country! What a country! What a (etc...)

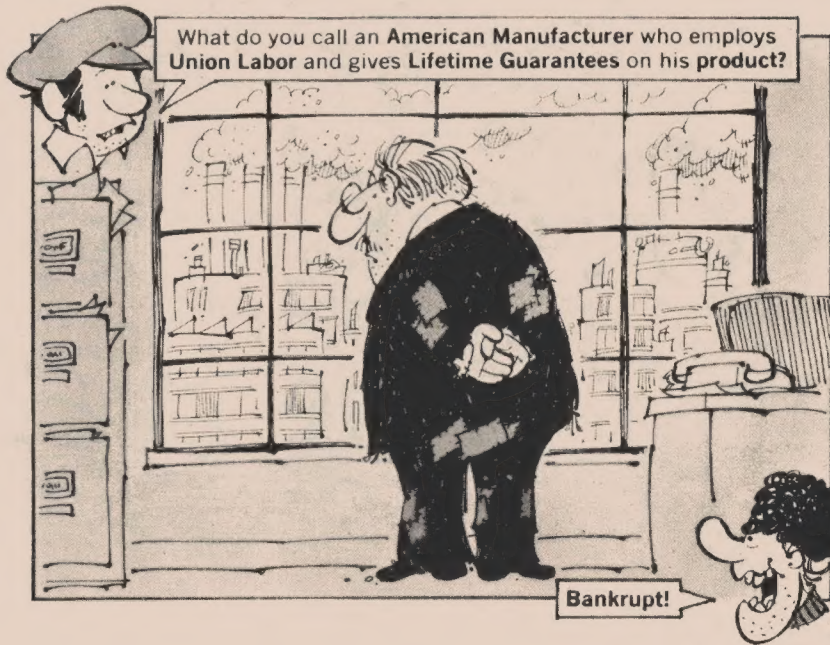
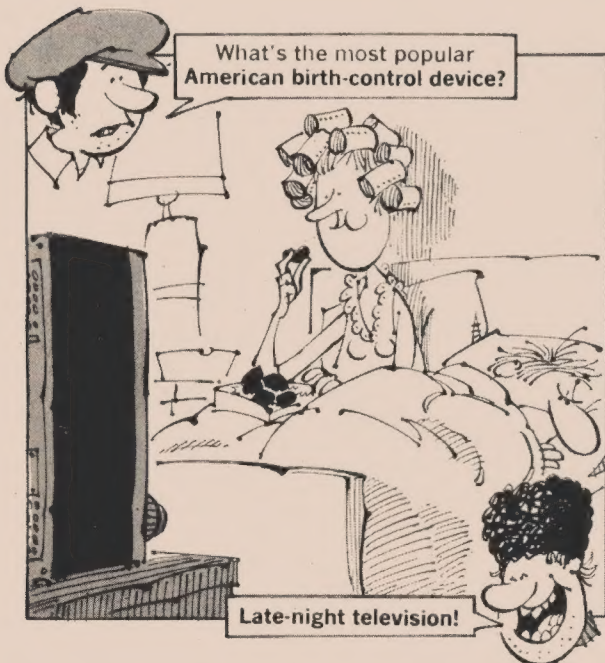
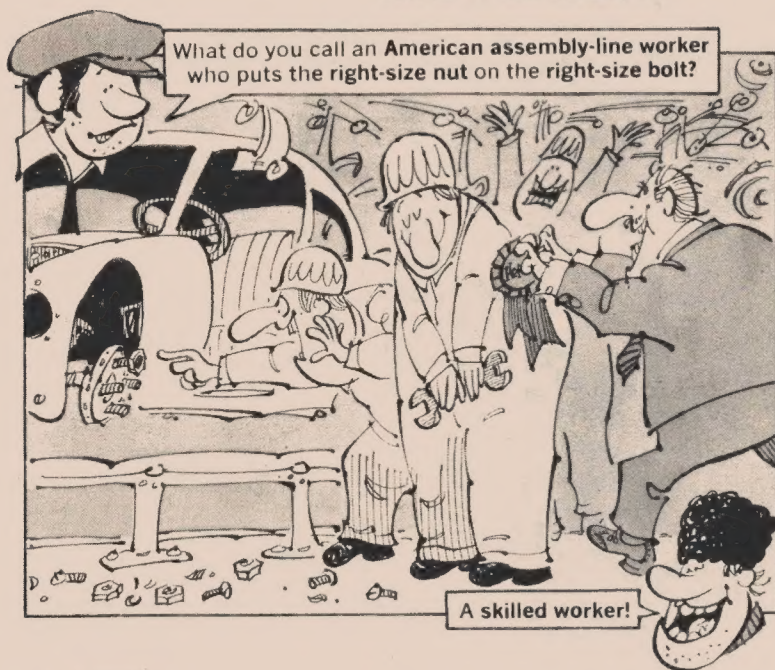


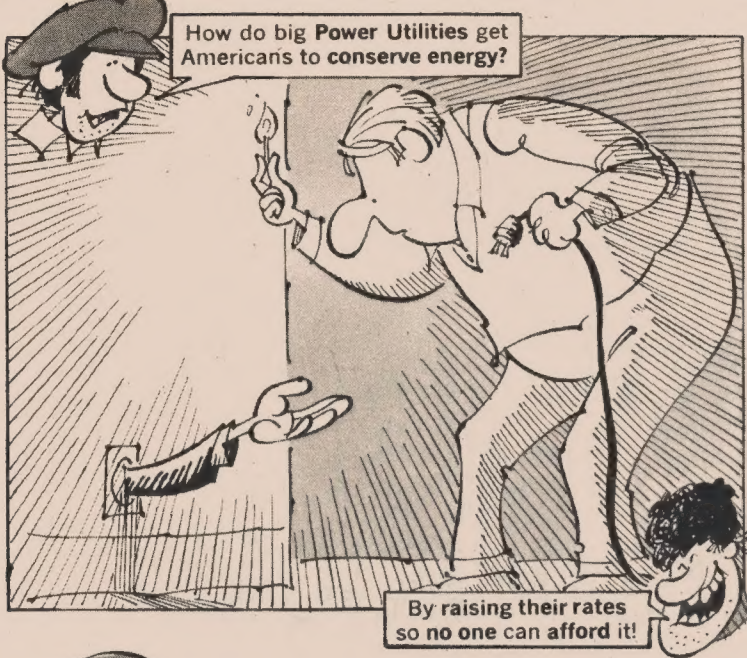
A couple of issues back, we suggested that those "Polish Jokes" you've been breaking up over (...that show how stupid Poles are supposed to be!) can't even compare to the "American Jokes" they're telling in Poland (...that show how stupid Americans really are!). As a result, MAD has gained many thousands of new fans...mainly in Warsaw, Krakow, Lodz and Wladyslawowa! Now, to please all our new-found, intelligent, discerning friends, here are

MORE AMERICAN JOKES THEY'RE TELLING IN POLAND

ARTIST: PAUL COKER, JR.

WRITER: FRANK JACOBS





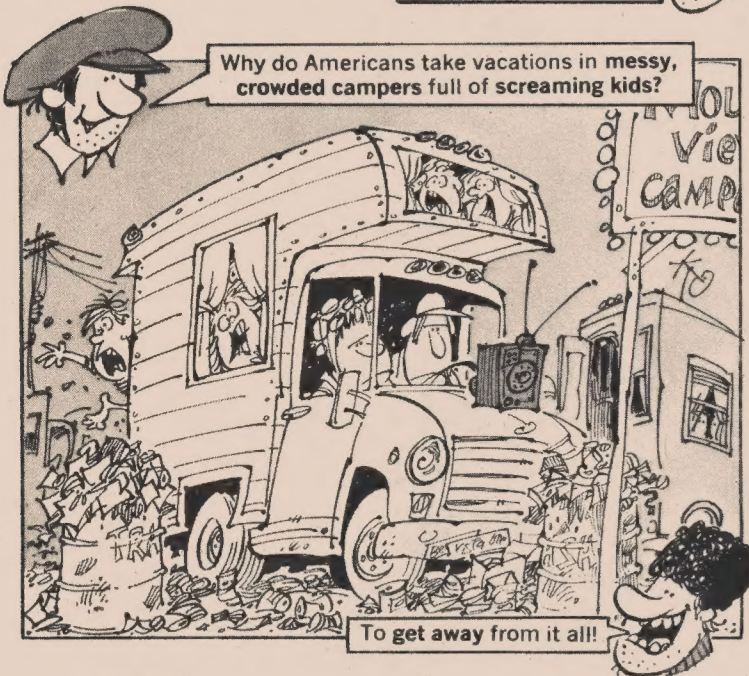
How do big Power Utilities get Americans to conserve energy?

By raising their rates so no one can afford it!



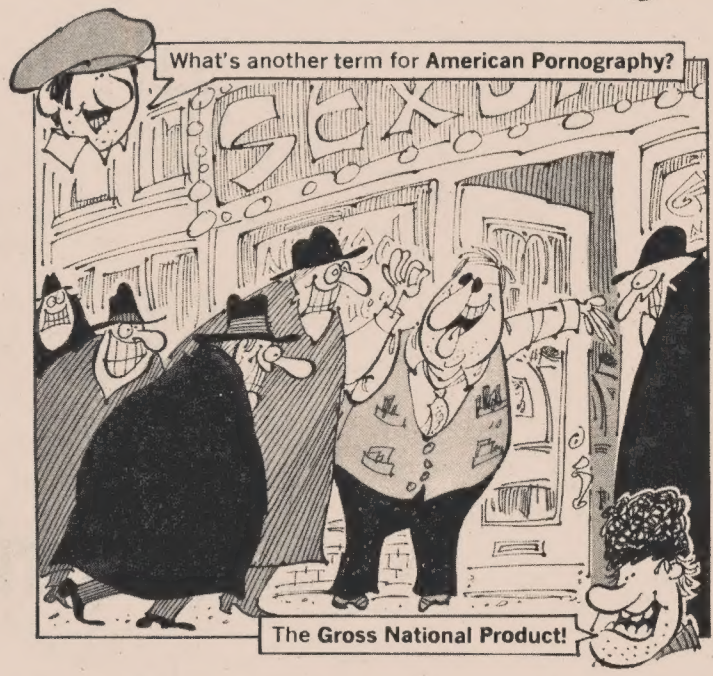
What do you call an American fruit-grower who hires men, women and children of all races and nationalities, and pays them starvation wages?

An Equal Opportunity Employer!



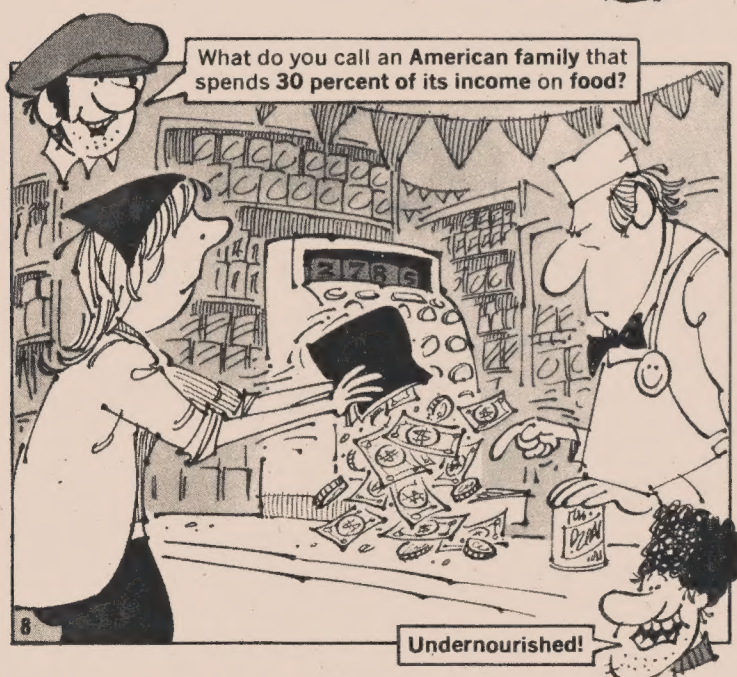
Why do Americans take vacations in messy, crowded campers full of screaming kids?

To get away from it all!



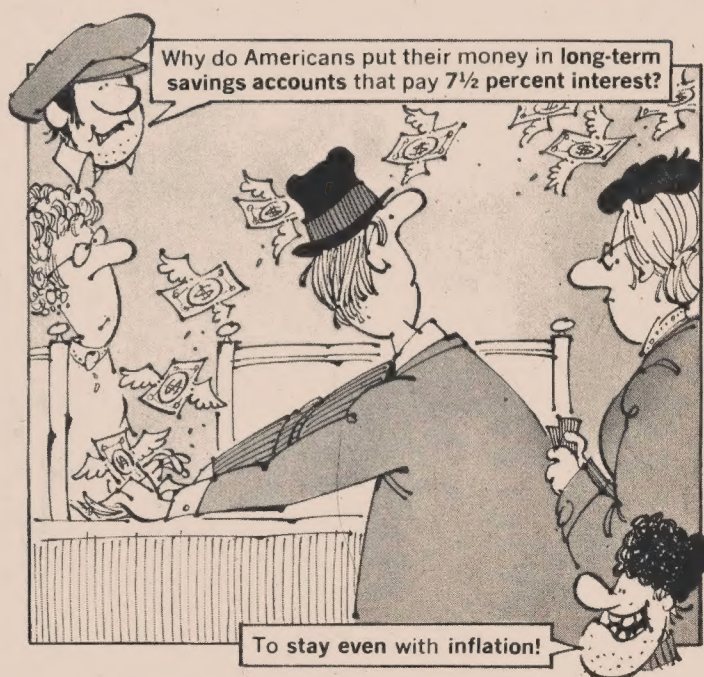
What's another term for American Pornography?

The Gross National Product!



What do you call an American family that spends 30 percent of its income on food?

Undernourished!



Why do Americans put their money in long-term savings accounts that pay 7 1/2 percent interest?

To stay even with inflation!

What kind of animal waits patiently for the American Worker to come home at night?

A mugger!

What common American word describes a surgical procedure performed by a highly-skilled medical team in a modern, well-equipped American hospital?

Malpractice!

What do Americans call a fire that destroys an entire block of tenements?

Urban Renewal!

What's the difference between an American High School Teacher and an American Rock Singer?

About \$200,000 a year!

What do you call the system in which American Small Businesses are being squeezed out by high taxes, oppressive loan interest rates and the price-cutting power of the huge conglomerates?

Free Enterprise!

What do the numbers 1492 and 1976 have in common?

They're adjoining rooms in the Warsaw Hilton!

Hey, that's not an "American Joke"! That's a "Polish Joke"!

That's true! Except... who do you think OWNS the hotel?!



FROM BAD TO REVERSE DEPT.

Attention readers! Get ready for MAD Switcheroos!! What are they you ask? Well, here's one: What's the difference between a smiling coward and a tired ape? A smiling coward

MAD SWIT

ARTIST: AL JAFFEE

Q. What's the difference between a limping jogger and Robin Givens?

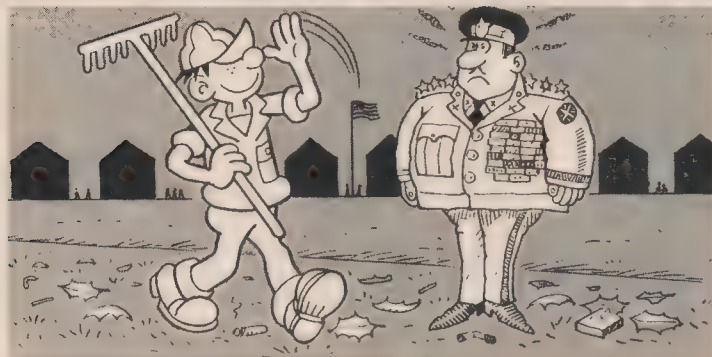


A. A limping jogger pulls a **MUSCLE ON A HIKE**;

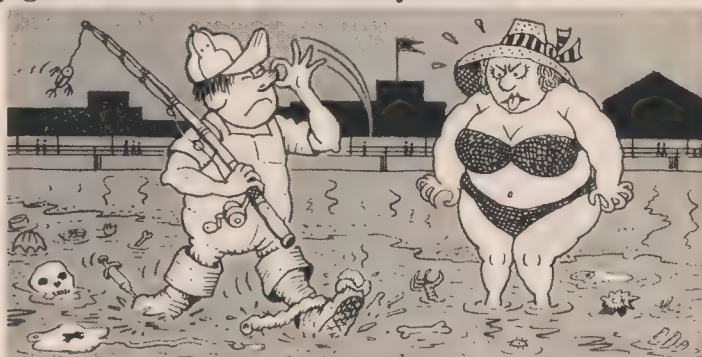


A. Robin Givens pulls a _____.

Q. What's the difference between an angry general and the New Jersey shore?



A. An angry general is **POORLY SALUTED**;



A. The New Jersey shore is _____.

Q. What's the difference between an Irish setter and a student eating school cafeteria food?



A. An Irish setter is **RED AND FETCHES**;



A. A student is _____.



is a **CHEERY WIMP**; a tired ape is a **WEARY CHIMP**! See? It's easy! And fun! And it sharpens your mind, which is no small feat given your hat size! Get it? Good! Now you finish these

CHEROOS

WRITER: FRANK JACORS

Q. What's the difference between a hit-and-run stabber and a shy exhibitionist?



A. A hit-and-run stabber
SLASHES ON THE FLY;



A. A shy exhibitionist
_____.

Q. What's the difference between a so-so wide receiver and Dan Quayle on *Meet the Press*?

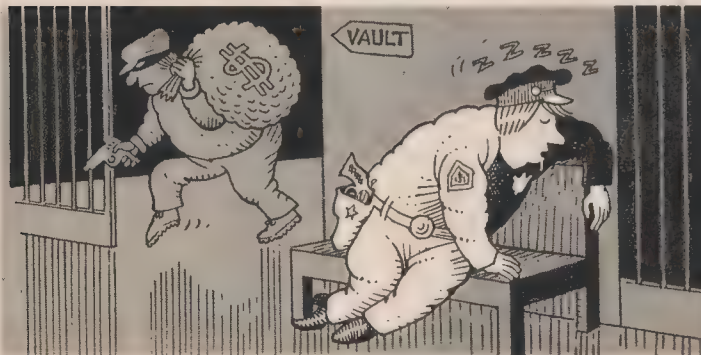


A. A so-so wide receiver is
BUMPED AND STUMBLES;



A. Dan Quayle on *Meet the Press* is
_____.

Q. What's the difference between a drowsy night watchman and a swamp creature?



A. A drowsy night watchman
SLEEPS THROUGH THE CRIME;



A. A swamp creature
_____.

Next time anybody bombards you with an irritating old cliché, don't just stand there! Say something! Something . . . NASTY!!

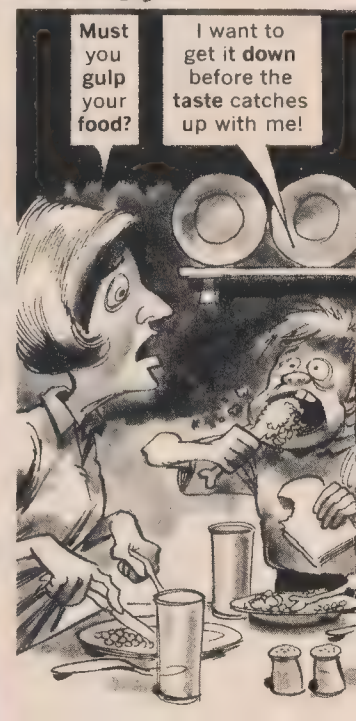
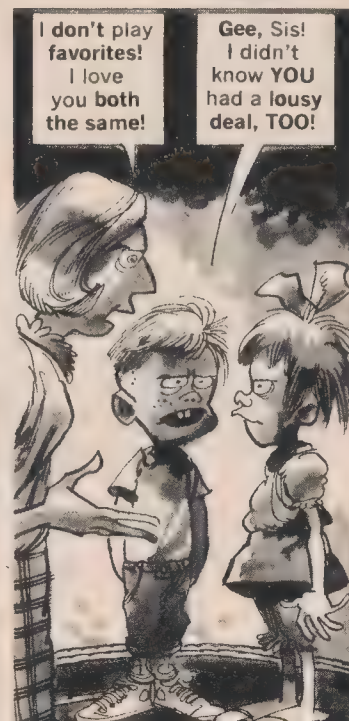
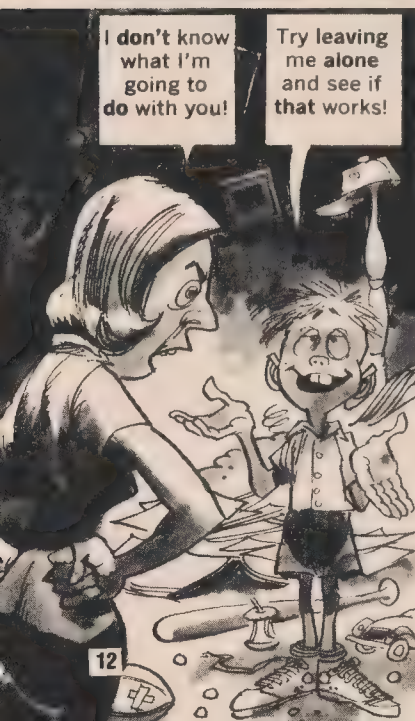
MAD'S SURE-FIRE

ARTIST: JACK DAVIS

SPORTS CLICHÉS



DOMESTIC CLICHÉS

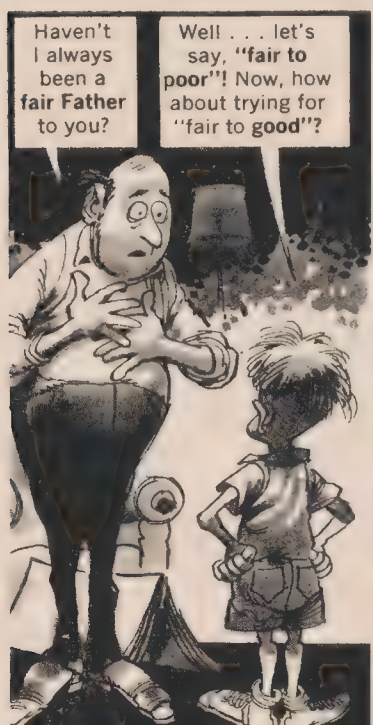
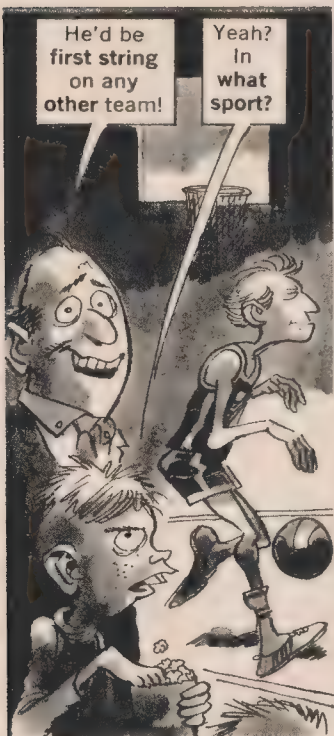




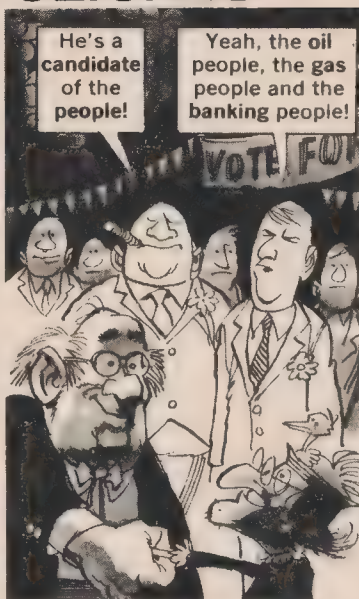
Yes, squelch any mindless babbler who tries to drop a cliché on you by zapping him with an appropriate answer chosen from

CLICHÉ KILLERS

WRITER: STAN HART



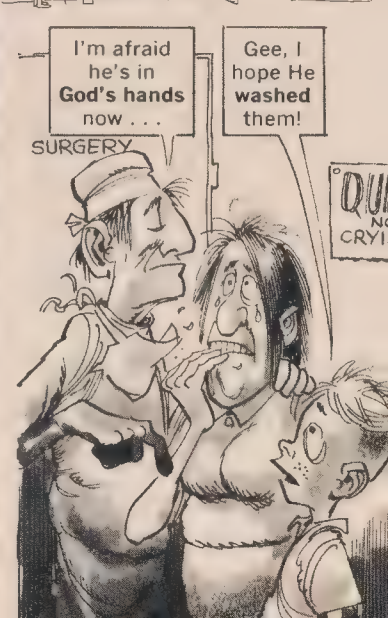
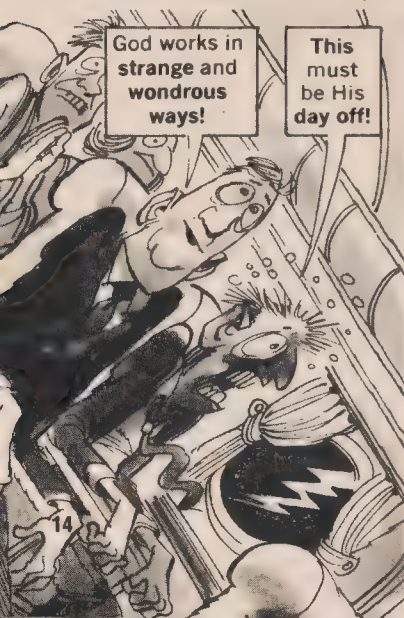
POLITICAL CLICHÉS

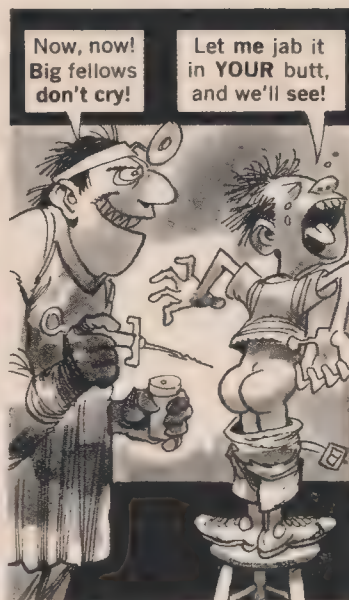
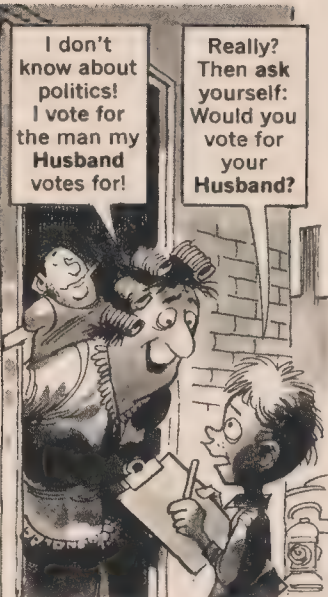


PROFESSIONAL CLICHÉS



RELIGIOUS CLICHÉS





Most clods think they could become successful comedians if only they had the chance. They're all convinced that just one thing stands between them and national acclaim:

the vast sum of \$50 needed to hire a top comedy writer to prepare material for them. We think this adds up to discrimination against the poor, so we've assigned one of

Good evening, ladies and ____ ① _____. A very funny thing happened to me on my way over here from ____ ② _____. A bum came up and asked me to call him a taxi, so ____ ③ _____. But seriously, friends, I just arrived in your fine city after three wonderful weeks of playing ____ ④ _____. During that engagement, I ran into an old high school classmate who ____ ⑤ _____.

Speaking of that, what do you think about ____ ⑥ _____? Believe me, when I was younger, nobody would even dream of ____ ⑦ _____. As you may know, I grew up in ____ ⑧ _____. I'll never forget the first girl I dated. She was so ____ ⑨ _____. Now, as I've grown a little older, I'm just thankful ____ ⑩ _____.

Say—here's a joke for you. A fella goes to a psychiatrist and says, "Doc, I imagine I'm a rabbit." So the psychiatrist says, ____ ⑪ _____. How come nobody's laughing at this material? ____ ⑫ _____.

Incidentally, before I finish my act, I've been asked by several of you to ____ ⑬ _____. But what I'd really like to do is leave you with a bit of wisdom that was passed on to me by ____ ⑭ _____. When I told him I was going into show business, he just smiled and said, ____ ⑮ _____. I hope you'll remember that as I have. Thank you, and Gawd bless.

FILL BLANK #4 FROM THIS GROUP

- A. in Las Vegas—on the upper floors of a sorority house.
- B. solitaire in the drunk tank of a small southern jail.
- C. second fiddle to a trained seal in a carnival side show.
- D. around with my neighbor's wife while he was in Chicago.



FILL BLANK #5 FROM THIS GROUP

- A. told me a great joke in dialect, but I forget the punchline.
- B. passed along that gag about Jackie Onassis that I'm sure you've heard.
- C. had a funny story about the Pope meeting Bo Derek on a train.
- D. praised me for endorsing Brotherhood Week, even though I'm not Jewish.



FILL BLANK #8 FROM THIS GROUP

- A. Brooklyn. Anybody else out there from Brooklyn?
- B. a tough Italian neighborhood. Any other Paisanos out there?
- C. a family of sanitary engineers. Any other garbage men out there?
- D. a closet hiding from evil spirits. Any other psychotics out there?



FILL BLANK #9 FROM THIS GROUP

- A. buck-toothed that she ate corn on the cob through a picket fence.
- B. fat that in our graduation picture, she was the whole front row.
- C. talented that she grew up to be my close friend, Liza Minelli.
- D. desperate that she married me, so let's give her a big hand.



FILL BLANK #12 FROM THIS GROUP

- A. I know you're out there because I hear you breathing.
- B. Just raise your hand if you want me to explain the jokes.
- C. There are hungry children in Asia who would gladly trade places with you.
- D. I'm sure the Man Upstairs has put me on Earth to spread happiness.



FILL BLANK #13 FROM THIS GROUP

- A. hurry up and finish it already.
- B. sing five songs I recently had the privilege to record.
- C. add a little class to this routine by doing some Gay Polish jokes.
- D. set off an alarm clock so everybody can wake up and go home.



our own top \$50 writers to whip together a monologue of the type that has launched many of today's comedians on the path to fame and fortune. Since MAD cannot promise

success if every aspiring comic uses the same material, we've included enough multiple choice jokes for you to fill in the numbered blanks and thereby personalize . . .

MAD'S DO-IT- YOURSELF COMEDY ROUTINE

WRITER: TOM KOCH

FILL BLANK #6 FROM THIS GROUP

- A. all those sex change operations?
- B. motels that show X-rated movies?
- C. the way the girls jiggle on "Charlie's Angels?"
- D. the way I switch to off-color material when nothing else gets a laugh?



FILL BLANK #10 FROM THIS GROUP

- A. that Alan King hasn't sued me for stealing this monologue.
- B. to have two lovely children who are both out on parole tonight.
- C. for all the awards I've received when others were almost as deserving.
- D. that I didn't live in an era when lousy comedians were put to death.



FILL BLANK #14 FROM THIS GROUP

- A. Sammy Davis, Senior.
- B. Kermit the Frog.
- C. the last commissioner of the World Football League.
- D. my father, just before he was arrested as a flasher.



FILL BLANK #1 FROM THIS GROUP

- A. germs.
- B. jerks.
- C. all you other women out there.
- D. my parents, who just celebrated their 60th anniversary, Lord love 'em.



FILL BLANK #2 FROM THIS GROUP

- A. Anaheim, Azusa and Cucamonga.
- B. my hotel room, which is so small the mice are humpbacked.
- C. the store where I just bought this suit made out of recycled lint.
- D. a charity telethon where I worked for 23 hours, but please don't applaud.



FILL BLANK #3 FROM THIS GROUP

- A. I bit him
- B. I said, "Take my wife—please!"
- C. I told him my girl went topless for a week and nobody noticed.
- D. I did my impression of Richard Nixon, which goes something like this.



FILL BLANK #7 FROM THIS GROUP

- A. wearing pink leotards to a Teamsters' convention.
- B. showing up at a girl's house naked on the first date.
- C. Charging people money to hear a comedy routine like this one.
- D. refusing to die for his country, and I mean that sincerely.



FILL BLANK #11 FROM THIS GROUP

- A. "That's nothing. My wife ran off with our marriage counselor."
- B. "I wasn't signaling for a turn. I was just drying my nail polish."
- C. "You wouldn't think this was a one-horse town if you had my job."
- D. "Know where my gorilla sleeps? Anyplace he wants to."



FILL BLANK #15 FROM THIS GROUP

- A. "You can't tell a jackal by the color of his socks."
- B. "The higher the fewer."
- C. "The devil may wear many coats, but all of them need mending."
- D. "Don't rub your greasy hands all over the door knob."



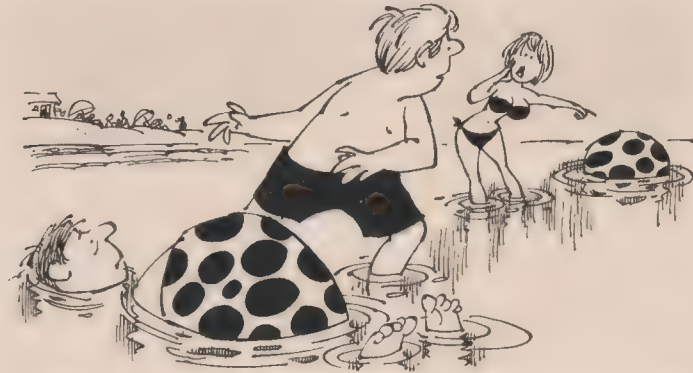
You Know You're **REALLY**

You Know You're REALLY OVERWEIGHT When...



... your hostess steers you away from the Hepplewhite!

You Know You're REALLY OVERWEIGHT When...



... you're very often a case of mistaken identity at the beach!

You Know You're REALLY OVERWEIGHT When...



... a napkin is only effective when it's used as a bib!

You Know You're REALLY OVERWEIGHT When...



... your wife is automatically assumed to be a great cook!

You Know You're REALLY OVERWEIGHT When...



... you start wearing "loafers" because you can't reach the laces.

You Know You're REALLY OVERWEIGHT When...



... you seem to be very popular with the kids on hot, sunny days.

You Know You're REALLY OVERWEIGHT When...



... kids try to make you laugh so they can watch your tummy jiggle!

You Know You're REALLY OVERWEIGHT When...



... you're the unanimous choice for the lead role at the Christmas Party!



OVERWEIGHT When...

ARTIST:
PAUL COKER, JR.

WRITER:
JACK KENT

**You Know You're REALLY
OVERWEIGHT When...**



... you notice that they're making
stairs steeper than they used to!

**You Know You're REALLY
OVERWEIGHT When...**



... you can't see all of you
in a full-length mirror!

**You Know You're REALLY
OVERWEIGHT When...**



... you can make a sloppy
knot in your tie, and nobody
knows the difference!

You Know You're REALLY OVERWEIGHT When...



... it takes less water to fill the bathtub than it used to!

You Know You're REALLY OVERWEIGHT When...



... you give up your seat to an old
lady ... and two old ladies sit down!

**You Know You're REALLY
OVERWEIGHT When...**



... you feel that anything
under a quarter isn't worth
stooping to pick up.

**You Know You're REALLY
OVERWEIGHT When...**



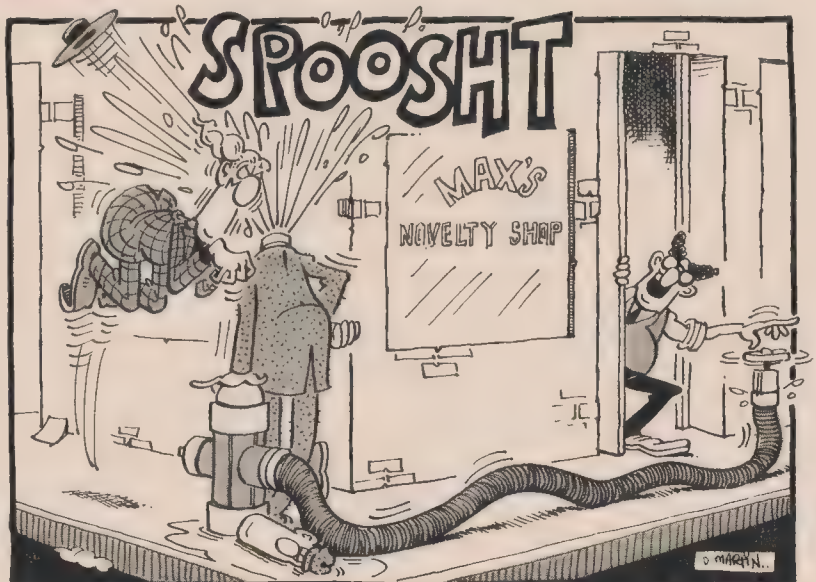
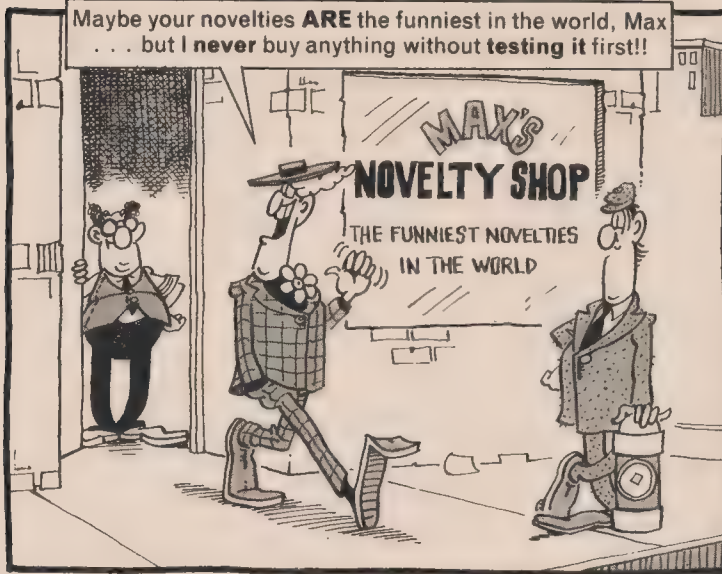
... it makes a difference where you sit in the boat.

**You Know You're REALLY
OVERWEIGHT When...**



... you take off your belt and
your pants don't fall down!

ONE MORNING AT MAX'S NOVELTY SHOP





There's always one person in every crowd who keeps the gang in stitches with his steady barrage of clever insults about everybody and everything under the sun. Chances are that you secretly admire the amateur Don Rickles in your group because of his quick wit, but you also hate him because you're one of the clods he keeps insulting. Well, it doesn't have to be that way, friends. You, too, can become a bubbling fountain of cruelty, taking pot shots at renowned people, places and things. To demonstrate the art of looking at the world with a perpetual sneer, we now offer the first (and only) volume of...

THE MAD NASTY BOOK

ARTIST: HARRY NORTH, ESQ.

WRITER: TOM KOCH

THE KU KLUX KLAN



1. ...is something like a college fraternity, except that its members are all too dumb to get into college.
2. ...wears bed sheets so the guys won't give away their deepest secret: underneath, they all have on dresses.
3. ...defends Christian brotherhood by hanging anyone suspected of opposing it.
4. ...makes a lot of speeches, but, fortunately, in such a thick redneck drawl that they can't be understood.
5. ...encourages members to put pillowcases over their heads as a means of improving their appearance.

PRINCE CHARLES



1. ... likes to be photographed wearing kilts so that his knobby knees will distract attention from his big ears.
2. ... proved that even wealth and social position aren't enough to help some men land a girl until they're 32.
3. ... is one of the notable Englishmen of this era, along with Marty Feldman and Andy Capp.
4. ... has spent 20 years training for a job that obviously doesn't require any training.
5. ... seems fairly intelligent, which makes you wonder who his real parents actually were.

COMPUTERS



1. ... save money for corporations by passing employee errors along to the customers to figure out.
2. ... are labor saving devices that can be programmed to play chess with each other so people won't have to.
3. ... require less than a second to put a thousand pieces of mistaken information into alphabetical order.
4. ... take faulty addition that could be corrected with a pencil and put it on tape where it's preserved forever.
5. ... are so intelligent that they even set the type for printing this article this article this article.

THE AIRLINE INDUSTRY



1. ...has no flights into Muncie, Indiana, because that's the airport it uses to hide your lost luggage.
2. ...thoughtfully provides every passenger with a gourmet meal and a barf bag to throw it up into.
3. ...can fly you from the Chicago Airport to New York in less time than it takes to drive from Chicago to the Chicago Airport.
4. ...offers first class service to those who are willing to pay 53 dollars extra for a free martini.
5. ...makes certain that its two flights a day between the same cities are always scheduled at 7:15 A.M. and 7:30 A.M.



SCHOOL TEACHERS



1. ...are noted for being dedicated, selfless and totally unable to hold down a job in private industry.
2. ...promote good citizenship by raising a new generation that will never run in the halls or go to the bathroom without permission.
3. ...remind us of our nation's past by driving all the Falcons, Gremlins and Valiants that would otherwise be junked.
4. ...once held a beauty contest that nobody won.
5. ...all have perfect handwriting because majoring in penmanship was the only way they could get through college.

MIKE WALLACE



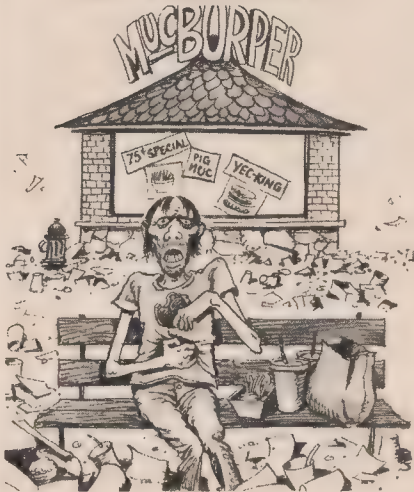
1. ...has built a big audience for "60 Minutes" among viewers who hope to see him get flattened.
2. ...hopes he never gets sick because he's already accused every doctor in the country of being a quack.
3. ...intimidates those he interviews so they'll be afraid to comment on his cheap hair dye job.
4. ...may be the only person in New York who is fighting mad about crooked bingo games in Wyoming.
5. ...is upset because he can't think of any more corporations to accuse of manufacturing poison fertilizer.

THE REPUBLICAN PARTY



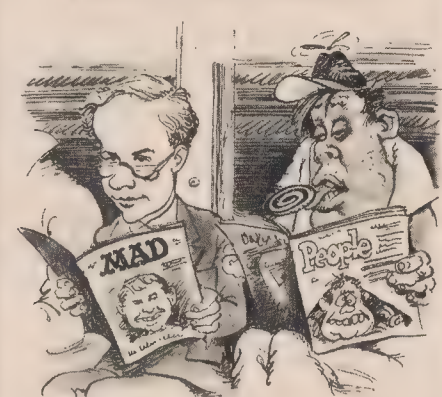
1. ...brags about having produced Abraham Lincoln and Dwight Eisenhower, but hardly ever mentions Warren Harding or Richard Nixon.
2. ...has a program to solve all the problems of 1926, in case that year ever comes back.
3. ...claims that every one of its hair brained schemes is designed to whip Communism.
4. ...is totally without leadership, now that John Wayne is gone.
5. ...doesn't really hate the poor; it only hates the poor who organize labor unions.

FAST FOOD JOINTS



- 1....have shown us it's possible to get indigestion and malnutrition at the same time.
- 2....now offer warm lard in a total of 83 fascinating flavors.
- 3....have to cut corners by serving lousy food so they can afford more TV commercials to sell it.
- 4....are the only places that make you take a number and wait in line to be poisoned.
- 5....serve everything wrapped in paper and plastic so you can follow the trail of litter to their nearest franchise.

PEOPLE MAGAZINE



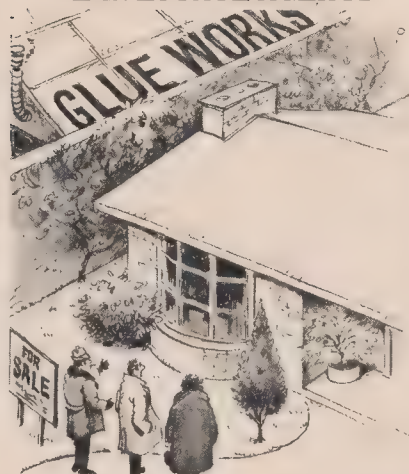
1. ... is a great publication for those who never learned how to read hard things, such as two syllable words.
2. ... leads its regular subscribers to assume that Eric Estrada is the most important person in the country today.
3. ... differs from the National Enquirer chiefly in the fact that it's printed on slick paper.
4. ... has succeeded because a whole issue can be read during a one-minute TV commercial.
5. ... provides scholarly research material for anyone writing a thesis on "The Sex Life Of Rock Musicians."

THE IRANIAN PARLIAMENT



- 1....is composed of two major political parties, the Paranoids and the Schizophrenics.
- 2....threatens to annihilate the U.S., even though it can't win a war against Iraq.
- 3.... never passes any bills because its members hate to vote on things they can't read.
- 4.... recently proved that it's possible to create a gasoline shortage in a country that has an oil surplus.
- 5.... is filled with guys who wear turbans so their lobotomy scars won't show.

REAL ESTATE AGENTS



- 1....are usually people who were kicked out of the used car business for being too unethical.
- 2....wouldn't tell a lie for a million dollars, but they'll say anything for \$89,500.
- 3....will soon be the only people rich enough to buy the houses they're trying to sell.
- 4....often take courses in law so they can learn how to keep out of jail.
- 5....hope you're dumb enough to believe that any old house you buy will be worth \$10,000 more, once you give it a \$500 paint job.

STATE HIGHWAY DEPARTMENTS



- 1....are convinced that half the fun of having a detour is springing it on you without warning.
- 2....love to open a new stretch of road before a single gasoline station has been built anywhere near it.
- 3....take half your money in gas tax so they can build toll roads that will take the rest of your money.
- 4....save all of their big construction jobs for mid-summer so they can inconvenience more tourists.
- 5....send out travel brochures that omit every unpleasant fact about the area that might keep you from coming.

THE TOBACCO INDUSTRY



- 1....still insists that the three main causes of lung cancer are flat feet, backgammon and gargling with Top Job.
- 2....considers a scientific test to be inconclusive unless it kills everyone who takes it.
- 3....hopes that enough kids will start smoking to make up for all the older smokers who are dropping dead.
- 4....has warned the Surgeon General that telling everything he knows may be hazardous to his health.
- 5....won't even concede that inhaling water causes drowning.

THE U.S. POSTAL SERVICE



- 1....has to pay exorbitant salaries to its workers because people who can move that slowly don't come cheap.
- 2....hopes to finish delivering all of the Vietnam War draft notices by sometime next summer.
- 3....is so completely automated that one employee can now smash 10,000 packages a day.
- 4....is forced to keep raising its rates because the cost of losing mail has risen tremendously.
- 5....has just made it cheaper for you to deliver a two-ounce letter to New Zealand in person.

BARBARA WALTERS



- 1....may understand the news she reads, even though no one else can understand her when she reads it.
- 2....refuses to interview people prettier than herself, which invariably leaves her with Barbra Streisand and Fidel Castro.
- 3....would rather have been a Dallas Cowboys cheerleader, but her pom-poms weren't big enough.
- 4....is lucky she's not Richard Roundtree because that's a name she couldn't pronounce at all.
- 5....proves that anyone can become a TV star with enough perseverance and rudeness.

LADY GODIVA



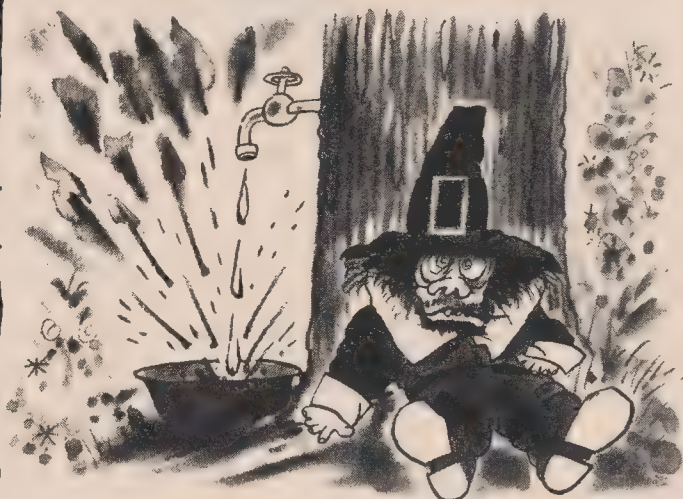
The "GREASED SADDLE" Caper

DR. JEKYLL



The "DRIBBLE GLASS" Bit

RIP VAN WINKLE



The "DRIPPING FAUCET" Routine

PRANKS FOR THE MEMORIES DEPT.

The Ten All-Time LEGENDARY JOKES

DRACULA



The "BOTTOMLESS COFFIN" Zapper

ROBIN HOOD



The "PERMANENT-KNOTS-IN-THE-PANTYHOSE" Put-On

NINJA



The "STRETCHED PANTS ELASTIC" Prank

ZORRO



The "RUBBERIZED SWORD" Zinger



Time Greatest Y PRACTICAL KES

ARTIST AND WRITER: PAUL PETER PORGES

TARZAN



The "SHREDDED VINE" Stunt

THE FRANKENSTEIN MONSTER



The "STUPID SIGN PINNED-TO-THE-BACK" Gag

THE FUTURE KING ARTHUR



The "LOOSE-HANDLED EXCALIBUR" Schtick

Several issues back, we astutely pointed out to you the true UNimportance of words in everyday life. It is not the words that are significant, we explained, so much as the particular context in which the words are used. Judging by the letters we received after publishing this

MORE SAME WORDS... ***DIFFE***

I PICKED IT THIS MORNING!



...is okay when discussing fruits and vegetables.



...not okay for just about anything else!

HE'S GOT HIS M



...is cute when cuddling a newborn.

COLD AND CLOUDY!



...is fine when describing today's weather.



...revolting when describing your school cafeteria's soup du jour!

FILL T

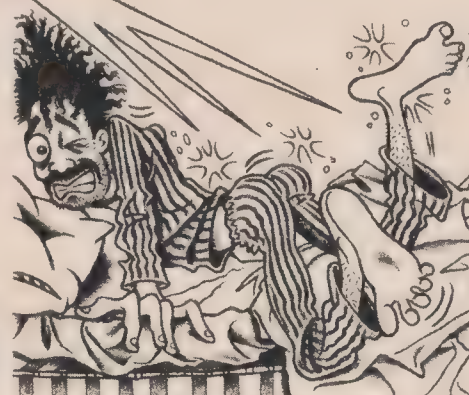


...is expected when pumping gas is your job.

SNAP, CRACKLE, POP!



...is pleasant when it's the sound made by your cereal every morning.



...unpleasant when it's the sound made by your body every morning!

I'M OUT



...is bad news when it's your father or mother.

article, we came to the conclusion that you applauded this amazingly clever and bold observation (although our conclusion could change once we actually get around to reading those three letters)! In any event, using *different* words and *different* circumstances, we now present...

DIFFERENT CIRCUMSTANCES!

ARTIST: RICK TULKA

WRITER: J. PRETE

MOTHER'S EYES

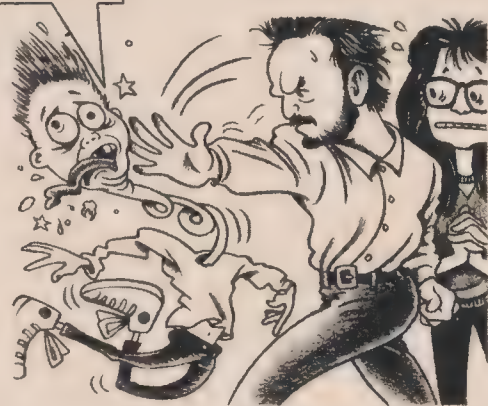


...a tad disturbing when hiding from a psychotic homicidal maniac!

EAT MY SHORTS!



...is funny when Bart Simpson yells it at his Mom and Dad.



...not so funny when you yell it at yours!

ER UP!



...insulting when you are applying for a job!

I'D LIKE A SMALLER CUP!

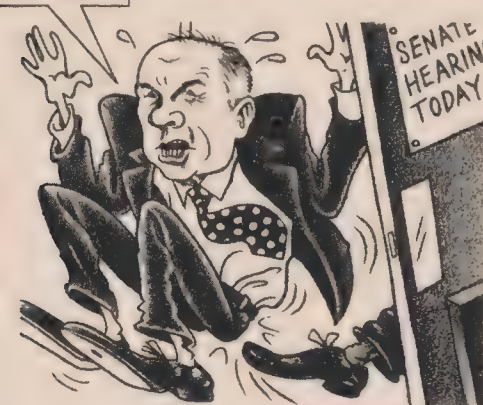


...is no problem when buying a soda.



...a big problem when buying a bra!

OF WORK!

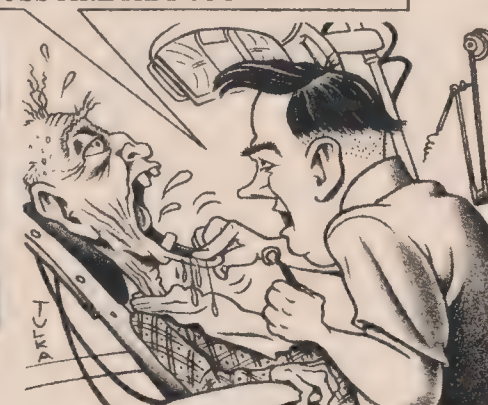


...great news when it's one of the Senators involved in the Savings and Loan Scandal!

TWO DOWN AND THREE ACROSS ARE ALL YOU HAVE LEFT!



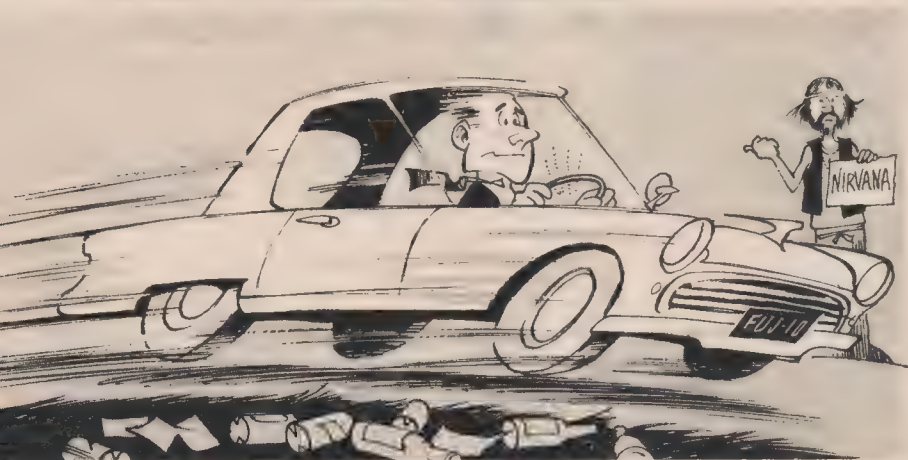
...is fine when describing the last clues to a crossword puzzle.



...not so fine when a dentist is describing your last remaining teeth!

You Know You've REALLY

You Know You've REALLY GOT A PROBLEM When...



... you're going 85 MPH in your brand new car, and you hear on the radio that your model has just been recalled because the wheels come off at high speeds.

You Know You've REALLY GOT A PROBLEM When...



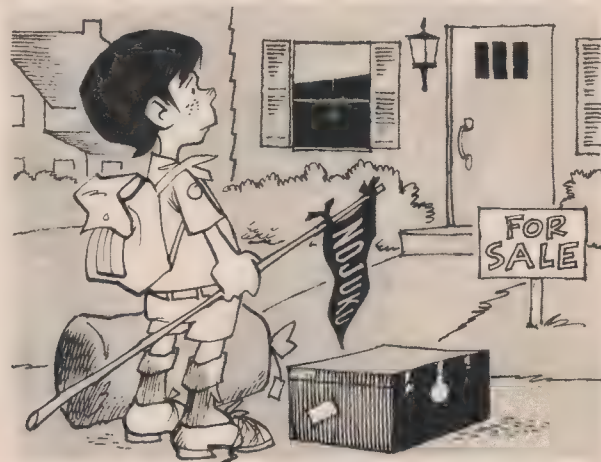
... your wife gets a phone call and whispers, "I can't talk now!"

You Know You've REALLY GOT A PROBLEM When...



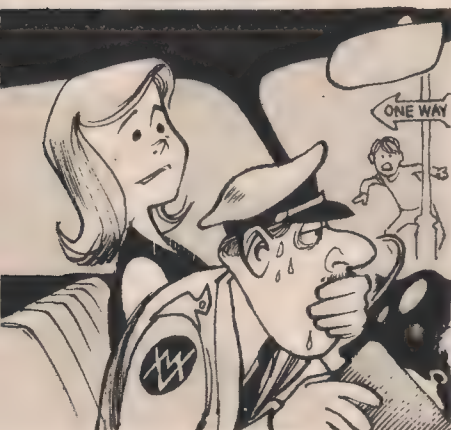
... you go to the Internal Revenue Service for a tax audit, and the Examiner bursts out laughing when he studies your 1040 form.

You Know You've REALLY GOT A PROBLEM When...



... you come home from Camp, and your Parents have moved without leaving a forwarding address.

You Know You've REALLY GOT A PROBLEM When...



... the Driving Test Inspector throws up on your dashboard.

You Know You've REALLY GOT A PROBLEM When...



... your teammate pats you on the fanny after a good play, and then he keeps his hand there.

You Know You've REALLY GOT A PROBLEM When...



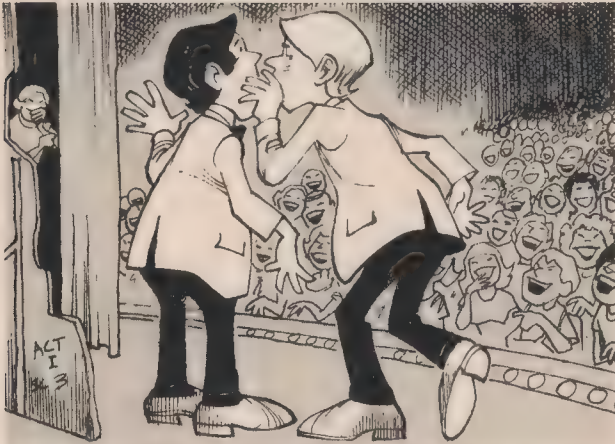
... your Dentist gets all excited and says, "Wow! This is a real challenge!"

GOT A PROBLEM When...

ARTIST: BOB CLARKE

WRITER: TOM KOCH

You Know You've REALLY GOT A PROBLEM When...



... you're getting great laughs in the school play, and then you learn that your fly is open.

You Know You've REALLY GOT A PROBLEM When...



... you tell your Psychiatrist how you really feel about your Parents, and he says, "You should be ashamed of yourself!"

You Know You've REALLY GOT A PROBLEM When...



... you go to a hotel on your Wedding night, and the desk clerk asks your new Bride if she wants her usual room.

You Know You've REALLY GOT A PROBLEM When...



... you tell a nasty Polish joke to a Barber, and then you notice the last name on his license is "Cowznofski."

You Know You've REALLY GOT A PROBLEM When...



... you return to the office after a two-week vacation, and discover your Boss didn't even realize you were away.

You Know You've REALLY GOT A PROBLEM When...



... the Policeman who's escorting you home through a tough neighborhood suddenly breaks out in a cold sweat.

You Know You've REALLY GOT A PROBLEM When...



... you pass a group of Construction workers eating their lunch ... and they continue to eat their lunch.

I'm on a Fullbright Fellowship and next year I'm going to be a Rhodes Scholar!

In other words, you're unemployed now and you intend to stay that way for the foreseeable future!

When we're young, we all play fun party games like "Pin the Tail on the Donkey" and "Beat the Crap Out of Phil." But when we get older, some people start playing other games, like "Impress a

MA BIG BUS

ARTIST: AL JAFFEE

I was elected "Best Teacher" in my school this year!

That's because your students are too young to vote!

Why? Are you having your nose fixed?

Yes, that's the usual route to the exits!

My latest film will be finished next month!

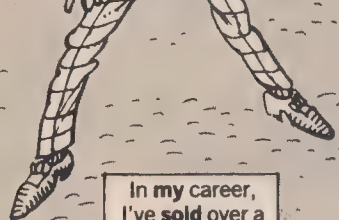
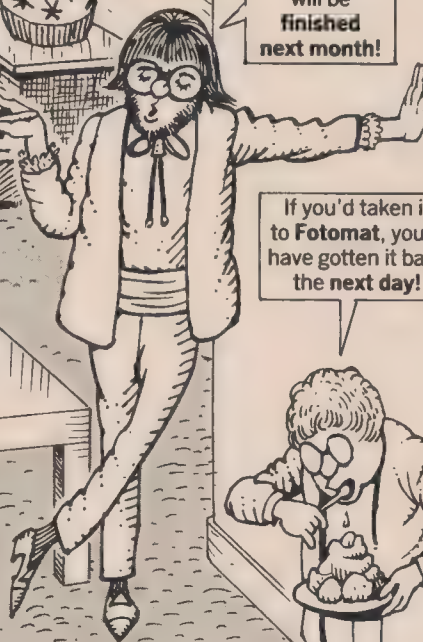
If you'd taken it to Fotomat, you'd have gotten it back the next day!

I can't stay too late. I'm due in surgery at seven in the morning!

You're a salesman at the record shop, right?

In my career, I've sold over a million records!

My last comedy had the audience in the aisles!



Stranger" and "Stab Phil in the Back." So much for fun! But you can still enjoy yourself when you're surrounded by party-going blowhards (Phil! Are you paying attention?!!) by being prepared with

D'S EGO TERS

WRITER: STAN HART



It's Potty Time!

Here Are Your
All-New, Full-Color
Perforated and Pre-Glued

STICK THEM
in School Restrooms!

STICK THEM
in Office Latrines!

MAD
BATHROOM
LICK-SCHTICKERS!

STICK THEM
in Restaurant Water Closets!

STICK THEM
in Airline Lavatories!

Anyplace You
Go... They Go!

REMEMBER!

IN HERE,
A FLUSH
BEATS A
FULL HOUSE!

A MAD LICK-SCHTICKER

THIS STICKER
PROVIDED FOR
THOSE WHO
FORGOT TO
BRING ALONG
A MAGAZINE
TO READ!

A MAD LICK-SCHTICKER

THIS ROLL OF
TOILET PAPER
HERE FOR
DECORATIVE
PURPOSES ONLY!
DO NOT USE!

A MAD LICK-SCHTICKER

FOR YOUR PROTECTION

This Stall is Monitored

24 Hours a Day by

Hidden Surveillance Cameras!

A MAD LICK-SCHTICKER

THIS
HOT AIR
COMPLIMENTS OF THE
Rush
Limbaugh
Show!

A MAD LICK-SCHTICKER

HAVE YOU
EVER
NOTICED HOW
IT'S ALWAYS
MORE
PEACEFUL
NEAR A BODY
OF WATER?

A MAD LICK-SCHTICKER

You
Wouldn't
BELIEVE
What the
Guy In Here
Before You
Did!

A MAD LICK-SCHTICKER

OCCUPANCY
BY MORE THAN

6

PEOPLE IS REALLY
NOT A GOOD IDEA!

A MAD LICK-SCHTICKER

**YOUR
AD
HERE**

CALL 555-2673

A MAD LICK-SCHTICKER

PSSSST!
that
"ATTENDANT"
near the sink
doesn't really
work here!

A MAD LICK-SCHTICKER

PLEASE NOTE:
IT IS CONSIDERED
IMPROPER
TO TELL THE GUY IN
THE NEXT STALL
THAT HE NEEDS A
SHOESHINE!

A MAD LICK-SCHTICKER

IF THE
TOILETS
IN THIS
RESTAURANT
ARE NOT
SPOTLESS,
YOUR MEAL
TONIGHT IS
ON US!

—the Management

A MAD LICK-SCHTICKER

IN THE EVENT OF
A BURST PIPE
THIS TOILET SEAT
FUNCTIONS AS A
**FLOTATION
DEVICE!**

THIS
BOOTH
KILLED
LINCOLN!

A MAD LICK-SCHTICKER

SMILE!
THIS IS A
2-WAY
MIRROR!

A MAD LICK-SCHTICKER

Nixon

Feed

Here!

A MAD LICK-SCHTICKER

NOSE
will be
FINED!

A MAD LICK-SCHTICKER

ISN'T IT A LITTLE LATE TO BE
WONDERING IF YOU'RE GETTING
**ENOUGH
FIBER**
IN YOUR DIET?

A MAD LICK-SCHTICKER

THIS TOILET
INSPECTED
BY
#2
FOR
#2!

A MAD LICK-SCHTICKER

Mmmmmmmmm...
LOVE
is in the
Air!

A MAD LICK-SCHTICKER

DIARRHEA
IT'S NOT SO
FLAWY NOW
IS IT?

A MAD LICK-SCHTICKER

TO GUARANTEE
SANITARY CONDITIONS
THIS TOILET
INSPECTED MONTHLY
LAST INSPECTED:
SEP 23 1992

A MAD LICK-SCHTICKER

PLEASE
AIM
CAREFULLY!
thanks,
The Janitorial Staff

A MAD LICK-SCHTICKER

IF YOU SEE
THIS TOILET
BEING
FLUSHED IN A
RECKLESS
MANNER CALL
1-800-FWOOSH!

A MAD LICK-SCHTICKER

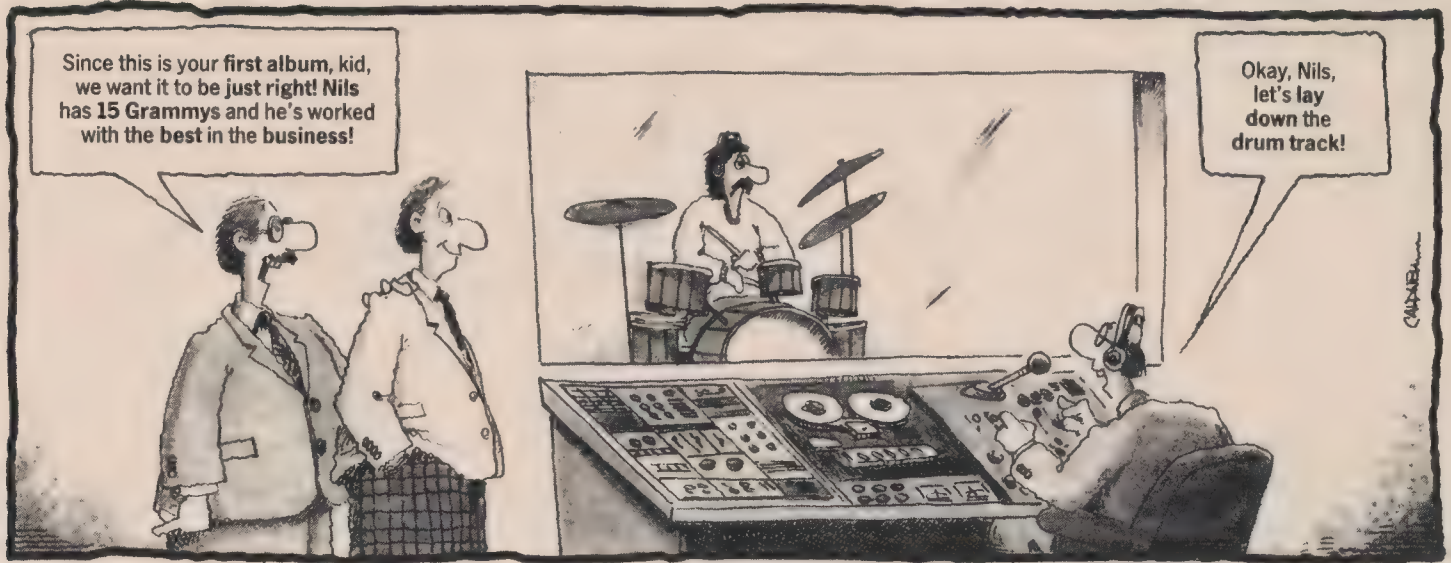
*Kitchen
Staff No
Longer
Required
to Wash
Hands!*

A MAD LICK-SCHTICKER

DUE TO CIRCUMSTANCES
BEYOND OUR CONTROL,
**THE TAMPON
MACHINE IS NOW
LOCATED IN THE
MEN'S ROOM.**
We apologize for any
inconvenience!

A MAD LICK-SCHTICKER

DRAMA ON PAGE 33



How has the Soviet Union changed for Russian consumers since the fall of communism?

The Soviet Union used to be one large country with lots of shortages. Now it's eleven small countries with lots of shortages!

Why did the Russian consumer cross the road?

The lines looked shorter on the other side!

How can you tell when a National Enquirer reporter starts telling the truth?

He gets fired!

What's the best way to make a disgruntled postal employee stop killing his co-workers?

Tell him it's his coffee break time!

How many disgruntled postal employees does it take to change a lightbulb?

Disgruntled postal employees don't change lightbulbs, they shoot them out with the ammo they have left over after killing ten or twenty of their former co-workers!

Why do commuter train engineers hate derailments?

It makes them spill their drinks!

QUIP-CHANGE ARTISTS DEPT.

Caroline's
Comedy
Club

NEW TWIS



Why did the former child TV star cross the road?
To escape police chasing him for either shoplifting, drug trafficking, or soliciting a transsexual prostitute!

Why did the euthanasia advocate cross the road?
To pull the plug on a terminally comatose patient so he could get to "the other side."

What's the difference between euthanasia and watching the Buffalo Bills in the Super Bowl?
Euthanasia is painless!

How many former child TV stars does it take to change a lightbulb?
Former child TV stars can't afford a lightbulb because their parents and managers have squandered their money!

What's the difference between euthanasia advocates and David Duke supporters?
Euthanasia advocates have no use for the braindead!

How many euthanasia advocates does it take to change a lightbulb?
One. But he changes it before it burns out, so the lightbulb can "go with dignity."

STS ON OLD JOKES

ARTIST: MORT DRUCKER

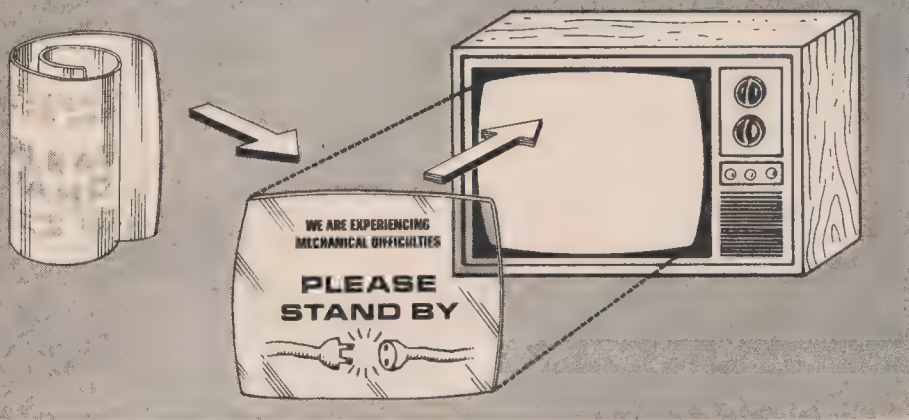
WRITER: DENNIS SNEE



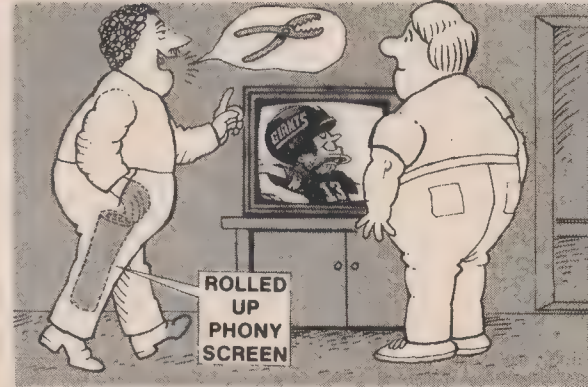
Remember those old "Practical Joke Catalogs"? They were filled with such hilarious gimmicks as rubber chickens, hot gum, dribble glasses and whoopie cushions...and people bought these ridiculous items to play practical jokes on each other. Well,

MAD'S UPDATED PRAC

THE "DEAD TV SCREEN" PLOY

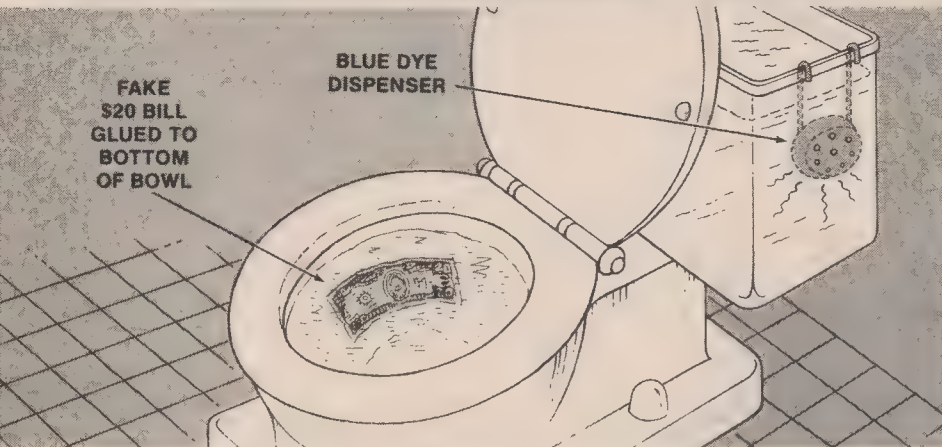


Phony Opaque Plastic Screen with a "Please Stand By" message printed on it comes in all popular sizes and unrolls to fit perfectly over any TV screen.



Carrying Phony Screen rolled up in your pants leg, drop in on a neighbor who is an avid sports fan when you know a big game is on and ask to borrow something.

THE "EMBARRASSING \$20 BILL" JOKE



Fake \$20 Bill (with waterproof adhesive backing) can be attached easily to any toilet bowl by first draining water and then pressing firmly in place.



Dinner guest goes to bathroom, sees a \$20 bill in toilet bowl and eagerly tries to remove it from bluish water.



After failing to remove the bill, he goes to wash blue dye off his hand and discovers that there's no soap.



Finally, realizing there is no way to get the blue dye off, guest decides to keep his hand in his pocket all night.



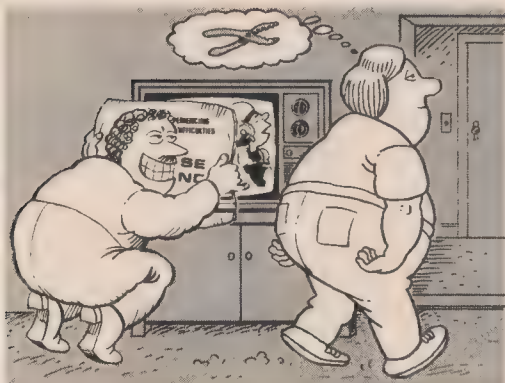
Later, at dinner, Practical Joker Host will get a big kick out of watching all his guests eat their food with one hand.

today's Practical Joker is faced with a big problem. Mainly, everyone is wise to those dull old "tricks." What we need now is some dull new "tricks." So we assigned our "Dull New Trick Writer-Artist, Al Jaffee, to design some inventive items for:

TICAL JOKE CATALOG

ARTIST & WRITER: AL JAFFEE

IDEA BY: DIANE RICCOBENE



When neighbor leaves, quickly slap Phony Plastic Screen on TV, turn down sound, and leave when he comes back with the item you're borrowing.

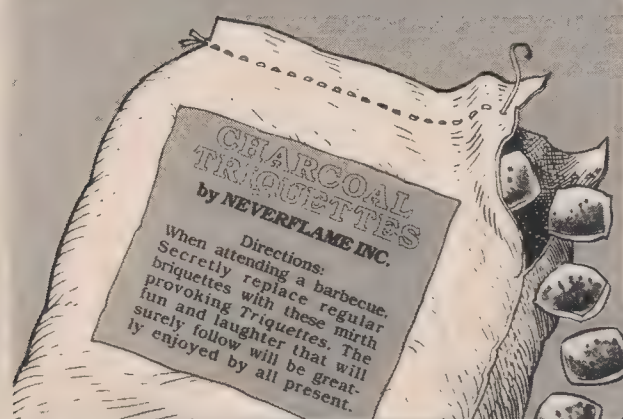


Avid sports fan will return to TV and watch phony message with ever increasing anxiety as time passes and nothing seems to be changing.

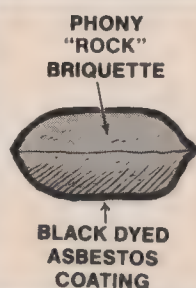


Then, when he starts switching channels and discovers they're all on the blink, he'll probably kill himself or do something else that's real funny.

THE "UNLIGHTABLE BARBEQUE BRIQUETTES" GAG



Asbestos-Covered Barbeque Briquettes can be used to test the patience and emotional stability of any would-be backyard chef with amusement.



Bored barbeque guests sit around, miserable and hungry, as their desperate chef-host attempts to light briquettes to start cooking.

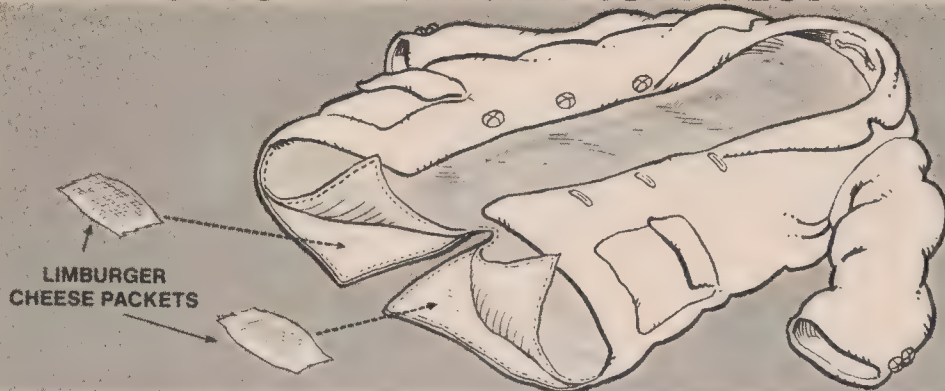


Great fun can be had by watching as chef-host resorts to using crushed newspapers, kindling wood and anything else around that can be used to get the %\$#@+&! fire started.



For extra fun, time with a stopwatch to see how long it takes for frustrated chef-host to finally sacrifice his pride and wallet, and take entire party to a restaurant.

THE "FORGOTTEN CHECKED COAT" PLOY

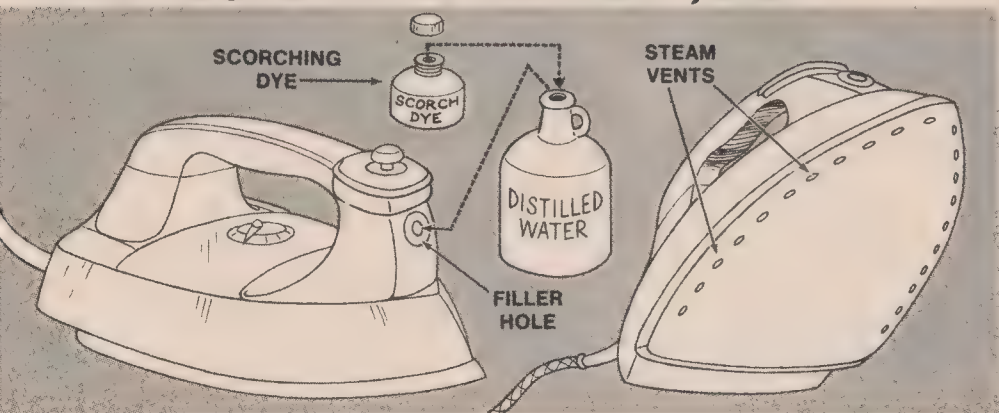


Old Coat with Limburger Cheese wrapped in gauze and sewn into lining can be used to play hilarious practical joke on an unsuspecting check room attendant.



This joke works best in a restaurant where the service is lousy, and the people are nasty. Merely check the coat, and then, somehow, manage to leave the place without it unnoticed.

THE "SCORCHING STEAM IRON" JOKE



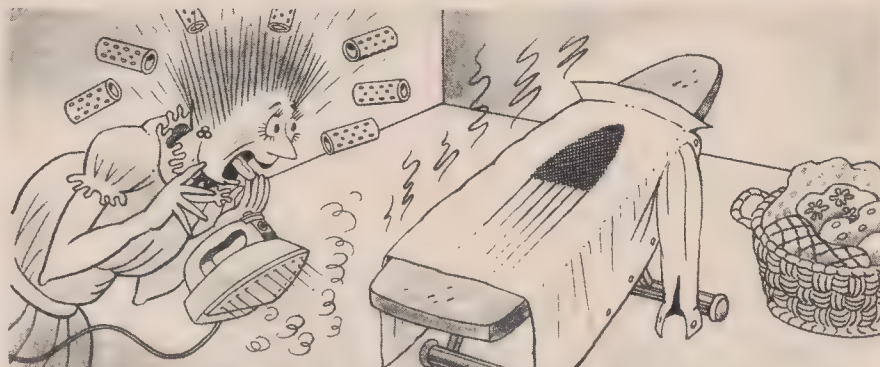
As everyone knows, steam irons are supposed to be filled with distilled water.



The joke here is to fill the bottle of distilled water in the laundry room with special "Scorching Dye."

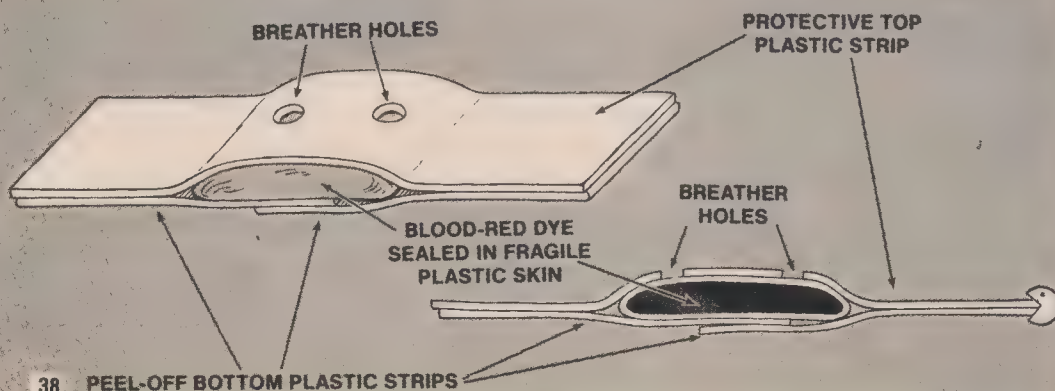


When a laundress uses the iron to press any clothes, the "Scorching Dye" is released as steam, and the results are truly horrifying.



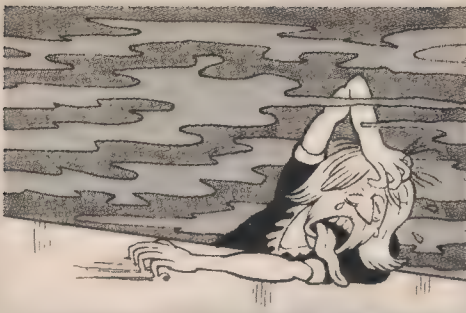
Huge scorch mark is produced on the garment being ironed. Of course, it's only a joke, because the dye washes out with water and the laundress will share in the fun after she recovers from her heart attack.

THE "EVER-BLEEDING BAND-AID" TRICK

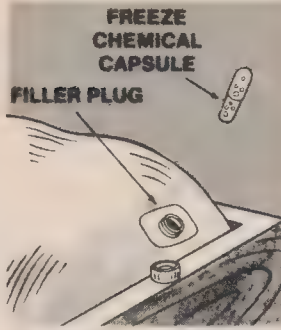


This practical joke works best on a victim with a minor wound.

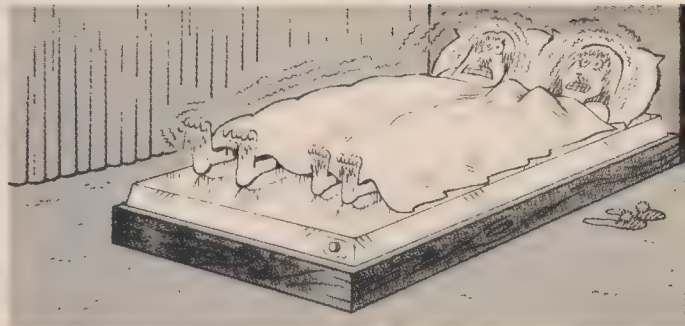
THE "FROZEN WATERBED" GAG



In a couple of weeks, the Limburger Cheese will begin to rot through the gauze wrappings, filling the Check Room and the entire restaurant with an unbearable disgusting yechy odor.



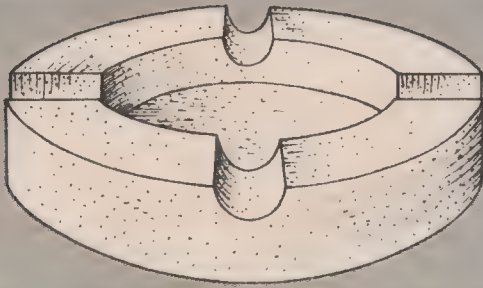
Specially made "Quickly Dissolving Capsule" fits neatly into "fill plug" of any waterbed.



Unplug waterbed, insert and shut. Releases a special "freeze chemical"—the same found in athlete's ice-packs. Fun begins when occupants of waterbed awake to find they've been sleeping on 1500 pound iceberg.

THE "FIREWORKS ASH TRAY" EFFECT

ASHTRAY MOLDED OF TEMPERATURE SENSITIVE EXPLOSIVE PARTICLES



Ordinary-looking Ash Tray consists of specially-treated temperature-sensitive explosive particles pressed into the shape of an ash tray.



As smoker places cigarette into ash tray, miniscule explosive particles cling to it.



When smoker takes cigarette back from ash tray, nothing apparently is wrong with it.



But as smoker drags on cigarette, increased temperature is now enough to ignite highly-explosive particles, creating lots of laughs and good fun.



Victim tightens and squeezes trick band-aid around finger.

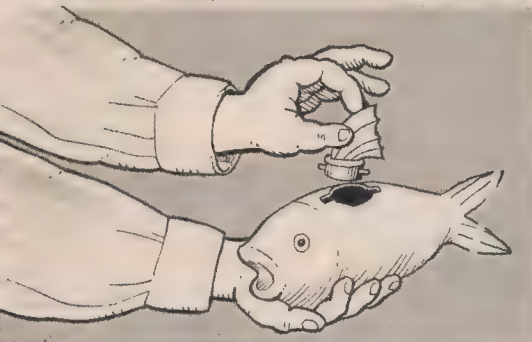


Squeezing bursts fragile bubble, and dye begins to run like blood.

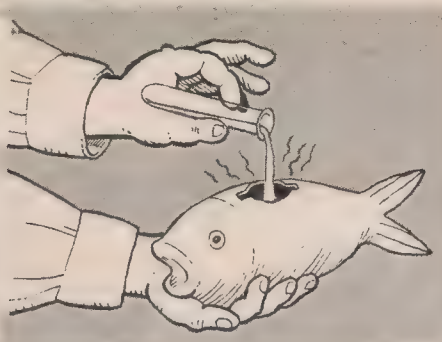


Fun is in seeing victim use one phony strip after another while screaming "Help. I'm bleeding to death!"

THE "MONSTER IN THE FISH TANK" EFFECT



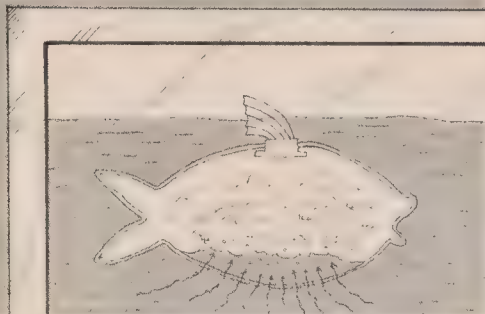
Trick Fish made of thin, opaque, toy-balloon-type material with a neatly-concealed fill hole under its dorsal fin is used in this practical joke.



With the fin removed, the Fish is filled with a special chemical that is affected in a rather curious and marvelous way by mixing with water.



When visiting any place with a fish tank, this trick is always good for some hilarious fun. Jokerster simply sneaks Fake Fish into the aquarium.

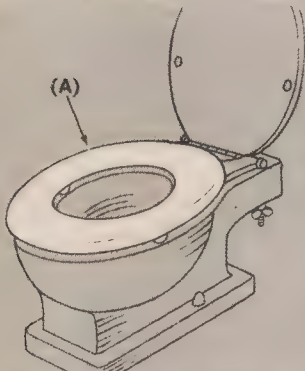


Once in the water, tiny capillaries in Fish's belly suck water inside where it combines with chemical to produce a "Slowly Expanding Gas".

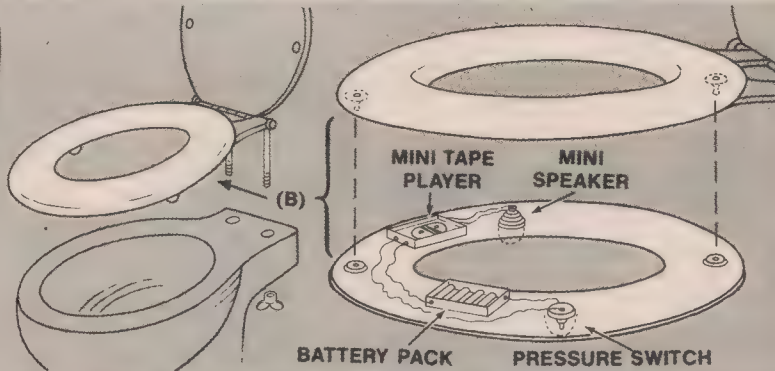


After a while, the Trick Fish gets so huge that water starts sloshing out of the fish tank...along with the other rare fish. Astonishment on everyone's face soon follows, to the great amusement of the practical joke's perpetrator. (Note: This hilarious trick is equally effective in swimming pools and lakes.)

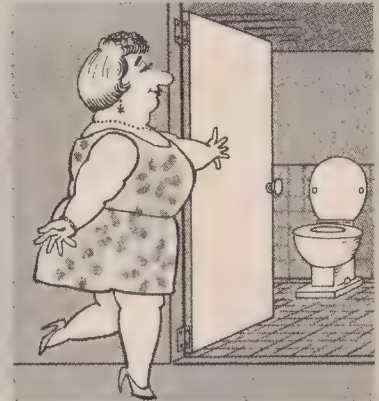
THE "TALKING TOILET" DEVICE



Ordinary toilet seat (A) is removed and replaced with "Talking Toilet Seat" (B).



Heart of this practical joke is toilet seat with built-in tape player and speaker (shown above). When user sits down, pressure switch activates tape player, and the fun begins.



Unsuspecting Victim enters bathroom to use the toilet.



Victim's weight on toilet seat turns tape player on.



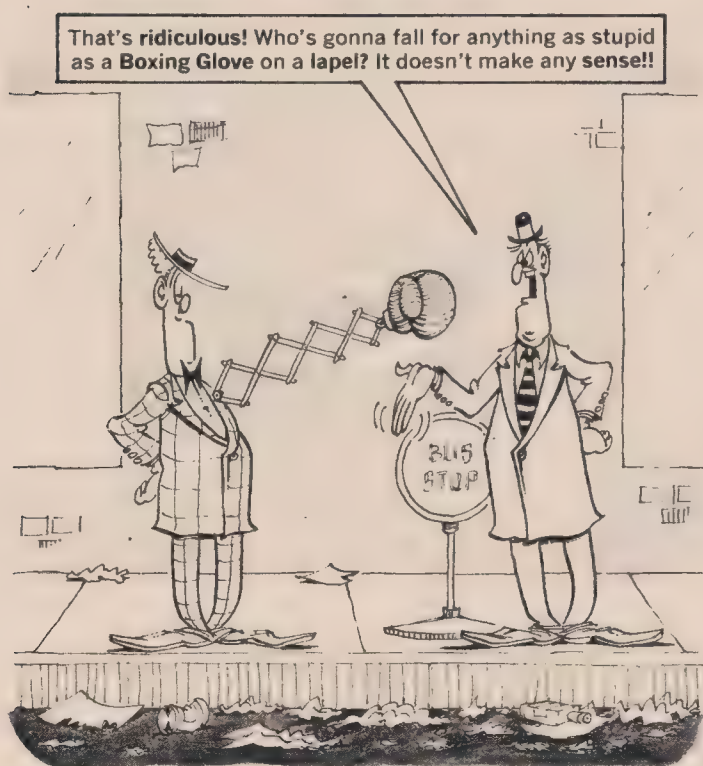
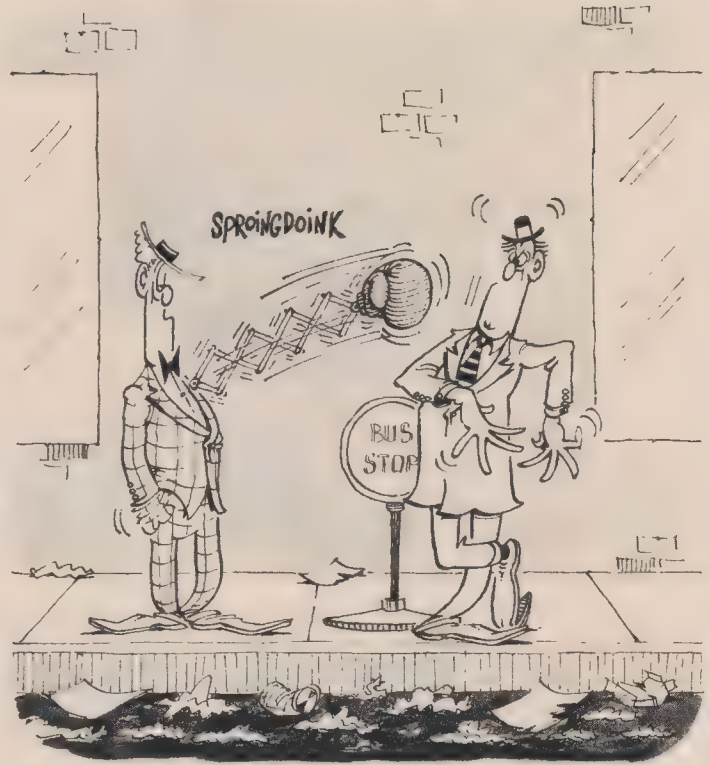
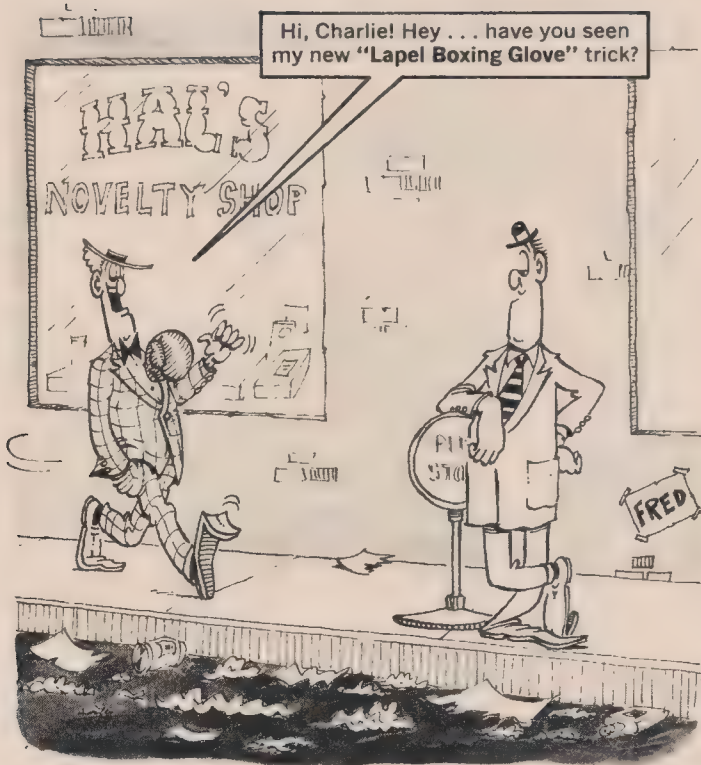
Victim is shocked to hear muffled voice from toilet.



Joke-player can record any funny message or sound like the list shown at the right.

- A— "PHOOOOZZZZ!"
- B— "Help... I'm drowning!!"
- C— "Charlie, are you sure this is the way out of the 42nd Street sewer?"
- D— "Hey, why did it suddenly get so dark in here?"
- E— "Attention, all cars!! Emergency! Emergency!! A disgusting, slimy, thirty-foot Python is loose in the streets, and was last seen entering a city sewer!!"
- F— "Pardon me, lady, but have you seen Jacques Cousteau up there...?"

Once Again In Front Of A Novelty Shop



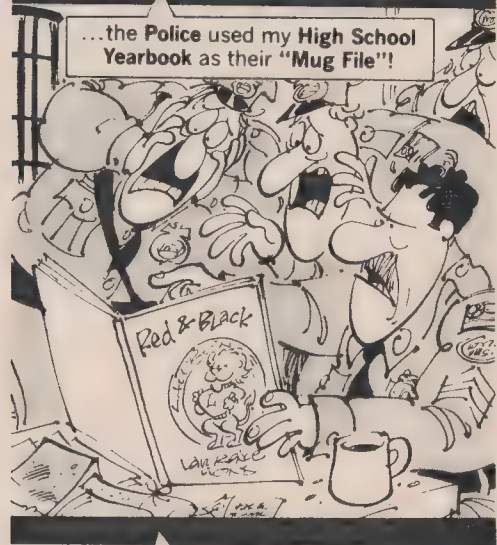
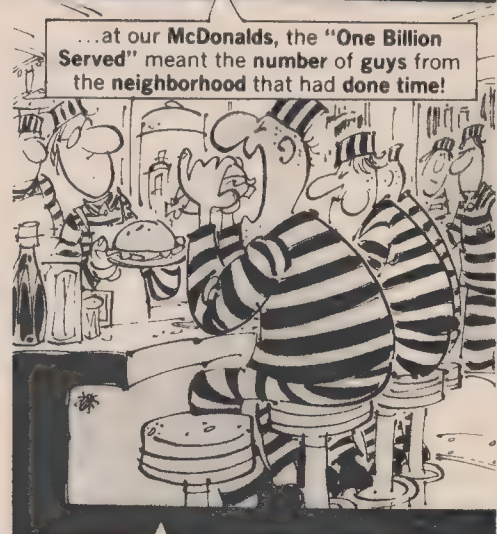
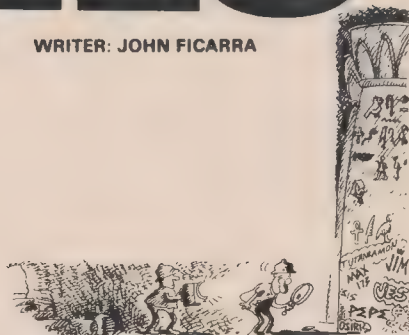
REPLY-IN-THE-FACE DEPT.

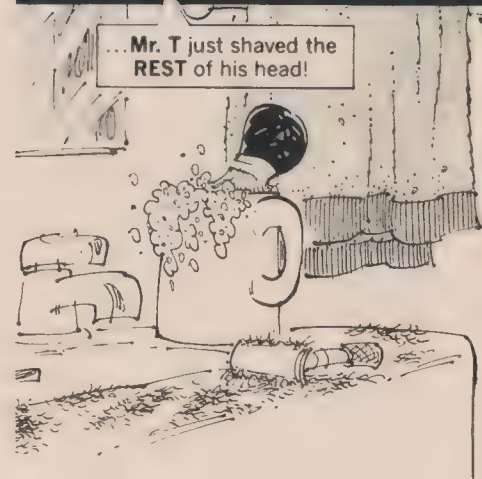
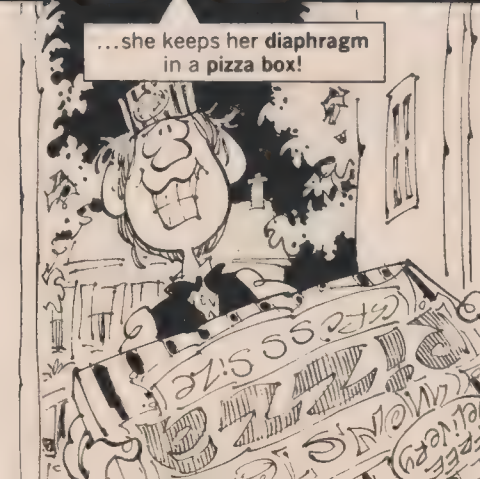
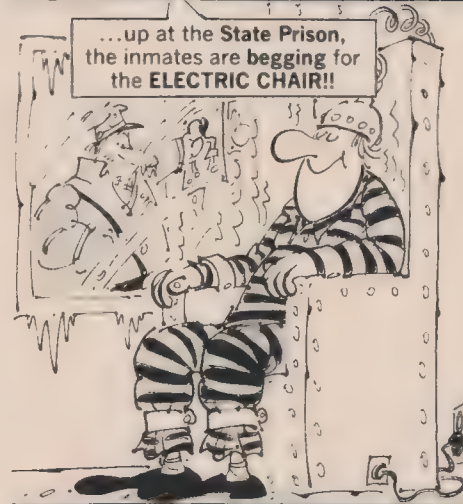
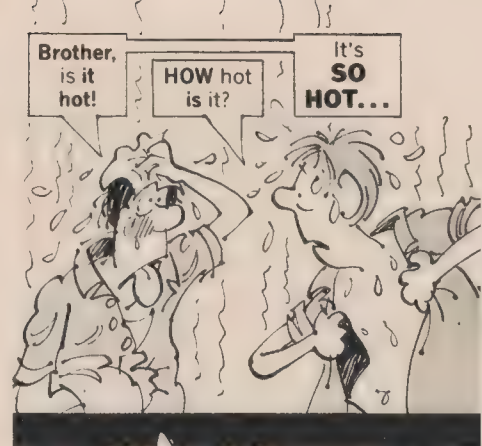
Everyone knows that Johnny Carson makes over \$5 million a year. One reason he does is because of his extraordinary ability to “ad lib”...to spew out hilariously funny one-liners right off the top of his head. Unfortunately, the average clod—meaning you—when trying to impress friends and influence people, is no Johnny Carson! In fact, most of you aren’t even an Ed McMahon! But not to worry! Here comes MAD to your rescue! After this, the next time someone throws you even the slightest hint of a straight line, you’ll be all loaded up and ready to let fly with a barrage of one liners guaranteed to earn you big yuks...because you will have read and memorized...

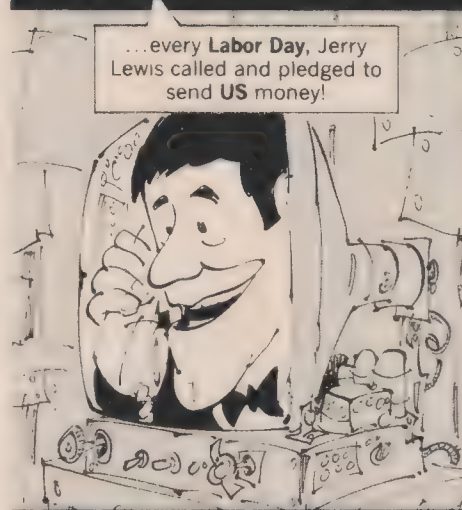
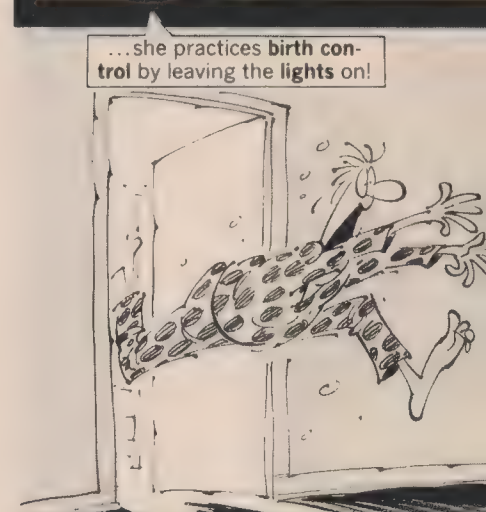
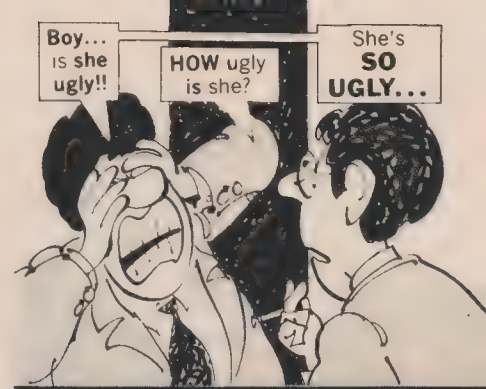
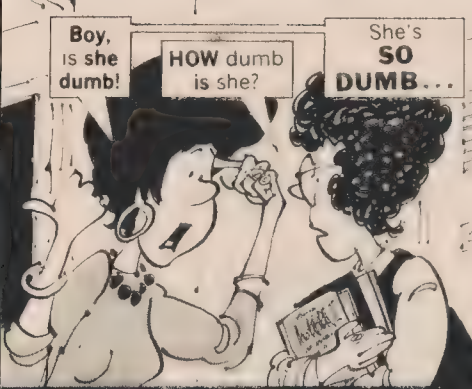
THE MAD GUIDE TO SURE- FIRE AD LIB LINES

ARTIST: PAUL COKER

WRITER: JOHN FICARRA

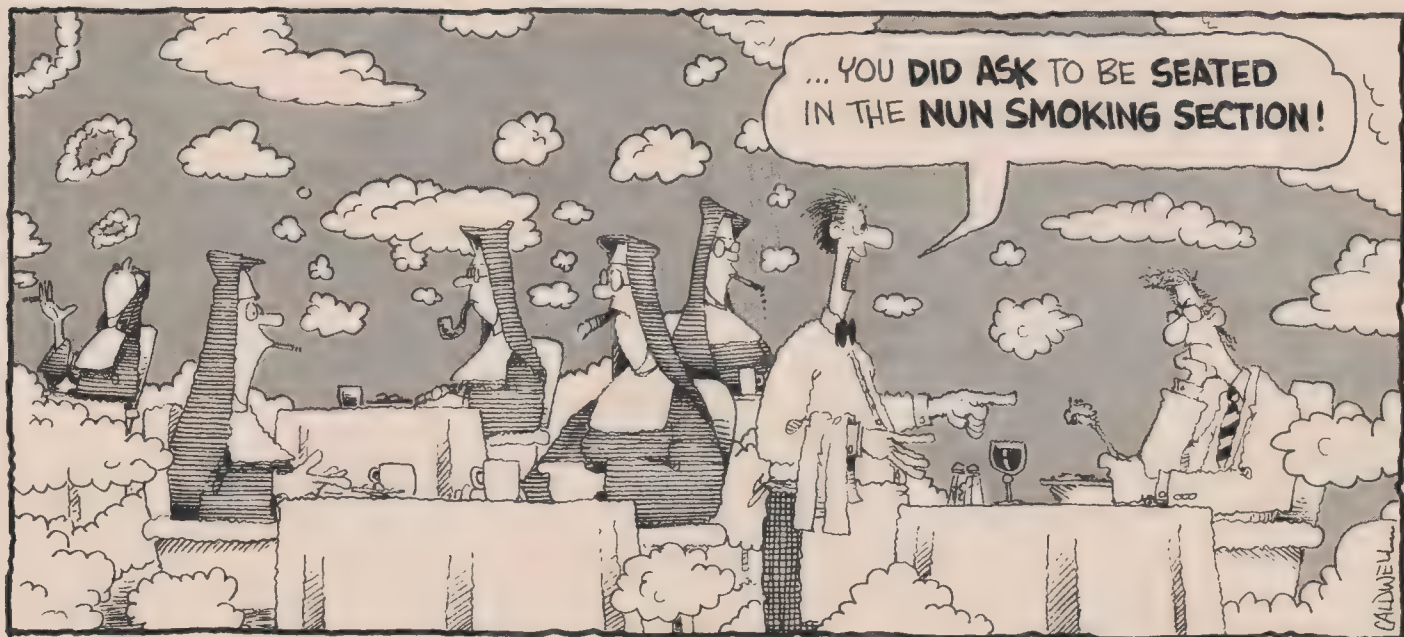






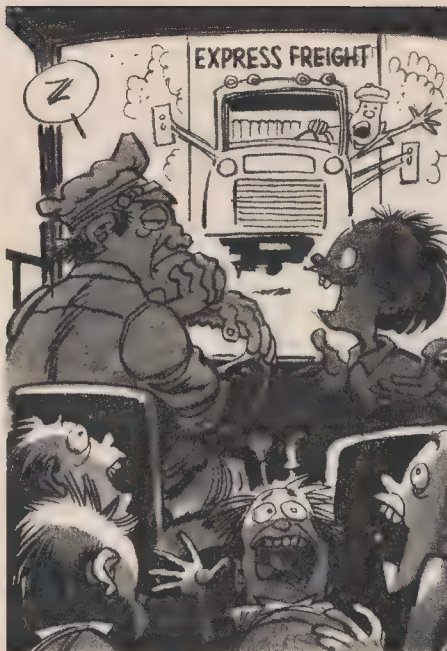


DRAMA ON PAGE 45





If you get goosebumps when a *Home Shopping Network* seller gives you a "toot"...**GET A LIFE!!!!!!!**



If you always make it a point to sit up front on a bus so you can "chat" with the driver...**GET A LIFE!!!!!!!**



If you are on a first-name basis with all of the security guards at your local shopping mall...**GET A LIFE!!!!!!**

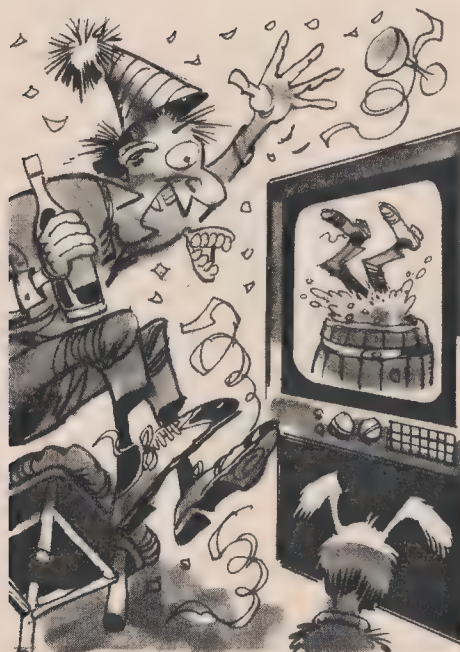


TAKING A SCHLEP IN THE RIGHT DIRECTION DEPT.

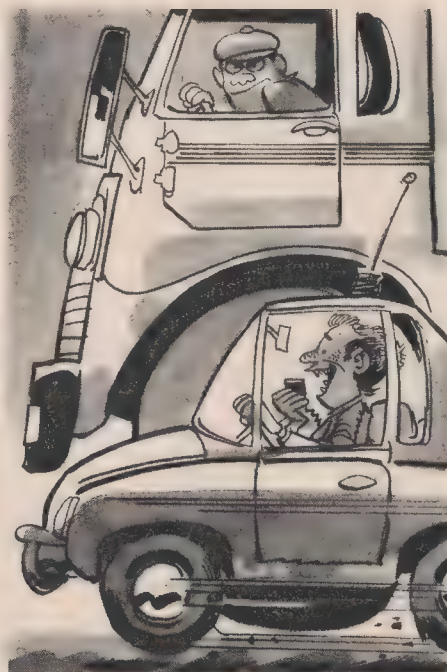
There are basically two kinds of people in the world: those who lead rich, exciting lives and those who do not. What group are you in? We're betting, based on the fact you're reading this intro, that you're part of the group that does not—the losers, the sticks-in-the-mud... the dull dweebs! Well, *MAD* wants to help you change! We're offering the following examples in the hope that they will motivate you to finally get off your butt, hold your head high and go out there and...

GET

ARTIST: JACK DAVIS



If you only need to catch the episode where Mr. Drysdale falls into Granny's vat of homemade possum-fat soap to complete your "Beverly Hillbillies" checklist...**GET A LIFE!!!!!!!!!!!!**



If you still own and operate a C.B. radio and you are not a licensed, interstate truck driver...**GET A LIFE!!!!!!!!!!!!**



If your monthly phone bill includes over \$75 worth of calls to "Entertainment Tonight" 900# Opinion Polls...**GET A LIFE!!!!!!!!!!!!!!**



If you eagerly anticipate the day your jury duty notice arrives in the mail ... **GET A LIFE!!!!!!!!!!!!**



If you program your VCR to record *The Weather Channel* while you're not at home ... **GET A LIFE!!!!!!!!!!!!**



If you've ever yelled "One more time!" to a wedding band that just finished playing "The Alley Cat" ... **GET A LIFE!!!!**

A LIFE !!!!!!!!!

WRITER: CHARLIE KADAU



If you mail back your Publisher's Clearing House Sweepstakes entry form registered, return receipt requested ... **GET A LIFE!!!!!!!!!!!!**

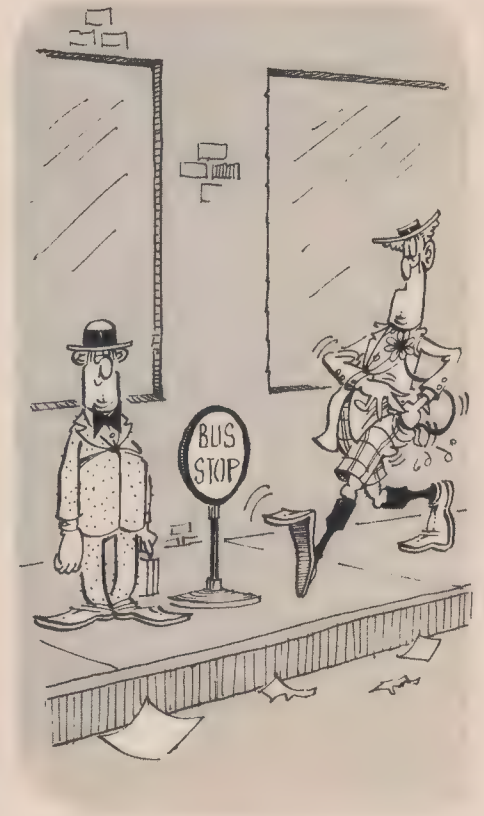


If you've ever bragged to anyone that your next door neighbor's best friend is Wink Martindale's barber ... **GET A LIFE!!!!!!!!!!!!**



If you think you're really putting one over on your bank by cleverly placing two Canadian cents in the centers of your rolls of saved-up pennies ... **GET A LIFE!!!!!!!!!!!!**

OUTSIDE A NO



VELTY SHOP

My! What a great-looking boutonniere!
Mind if I take a
closer look at it?

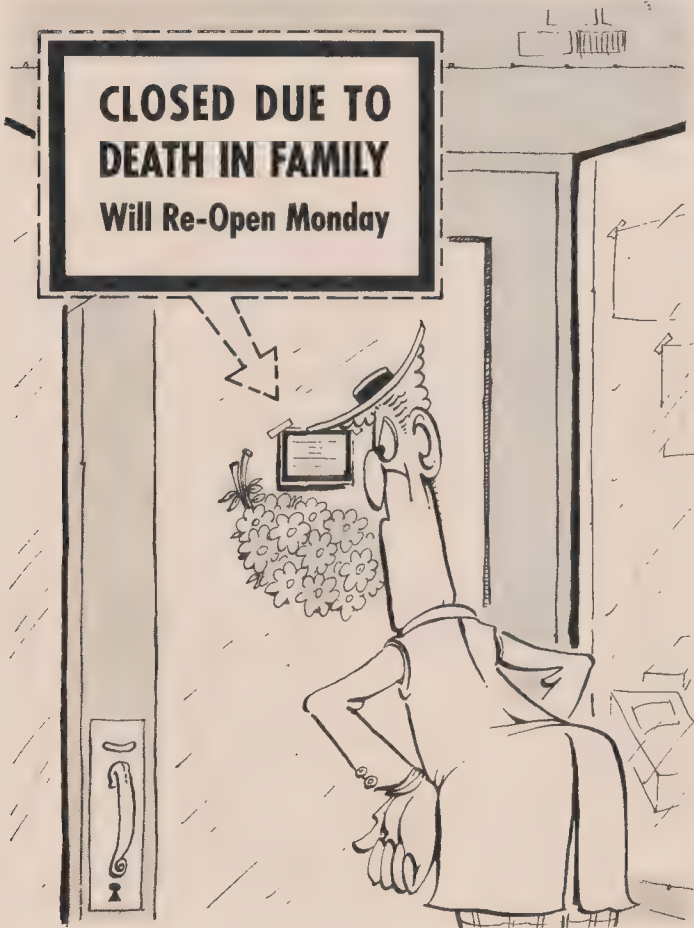
Help yourself!



My! What a great-looking boutonniere!
Mind if I take a
closer look at it?

Help yourself!





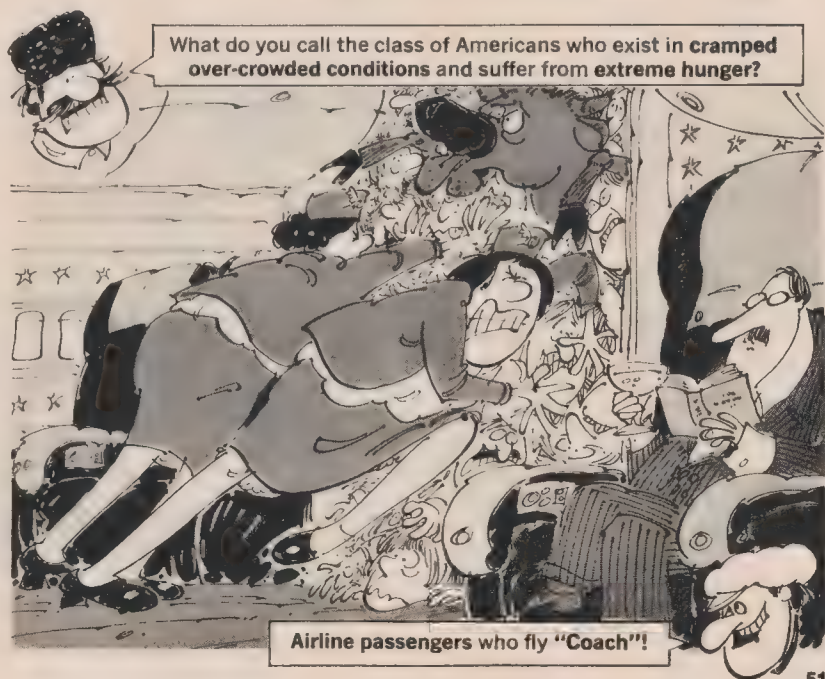
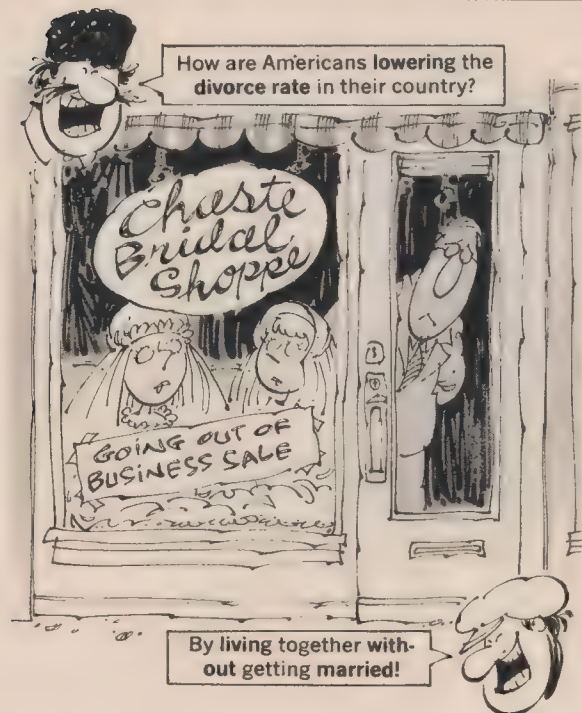
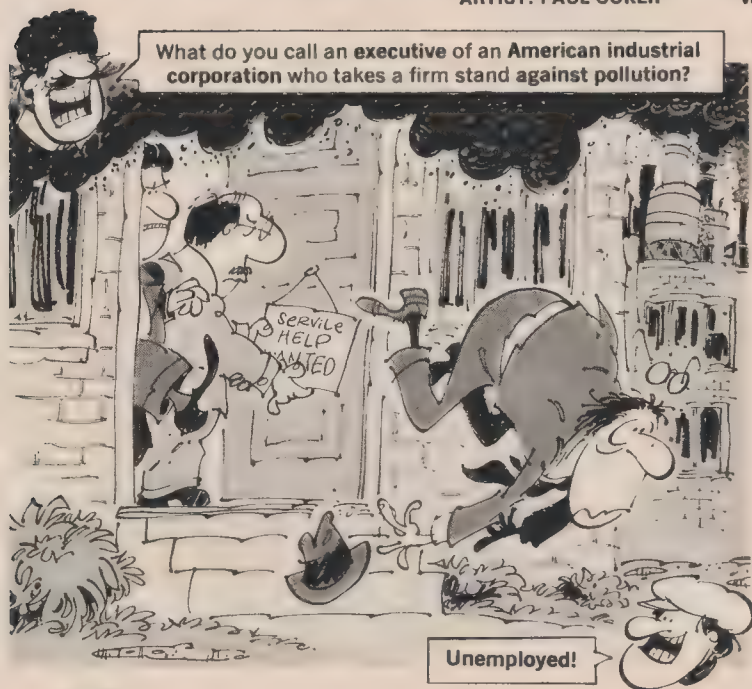
A couple of issues back, we showed how those "Polish Jokes" you've been breaking up over (. . . the kind that show how stupid Poles are supposed to be!) can't even compare to those "American Jokes" they're telling in Poland (. . . the kind that show how stupid us Americans are!) Well, it seems that those "Polish Jokes" are still around here in America, so...in the interest of fair play...here are...

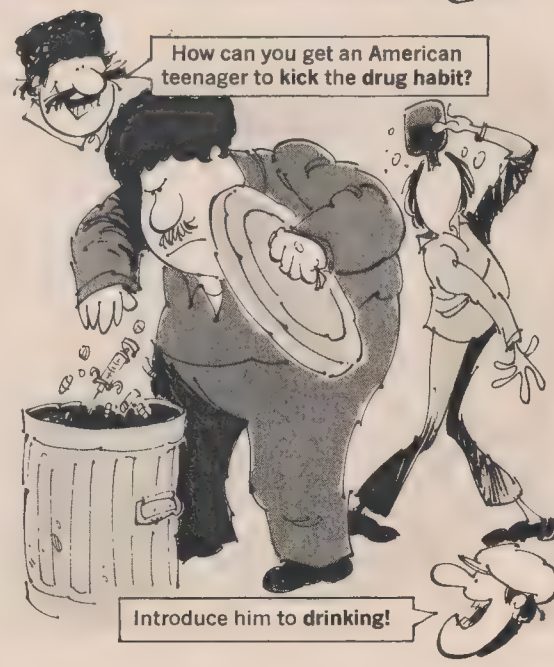
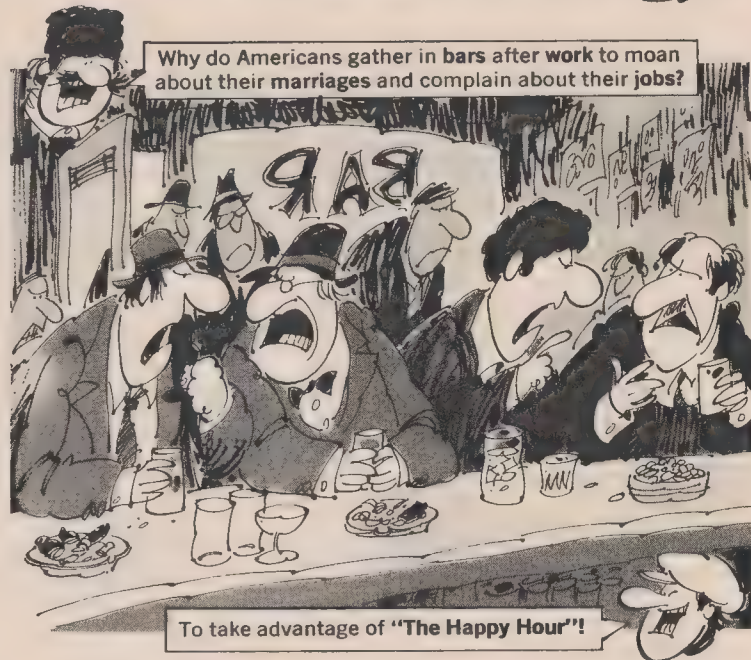


STILL MORE "AMERICAN JOKES" THEY'RE TELLING IN POLAND

ARTIST: PAUL COKER

WRITER: FRANK JACOBS



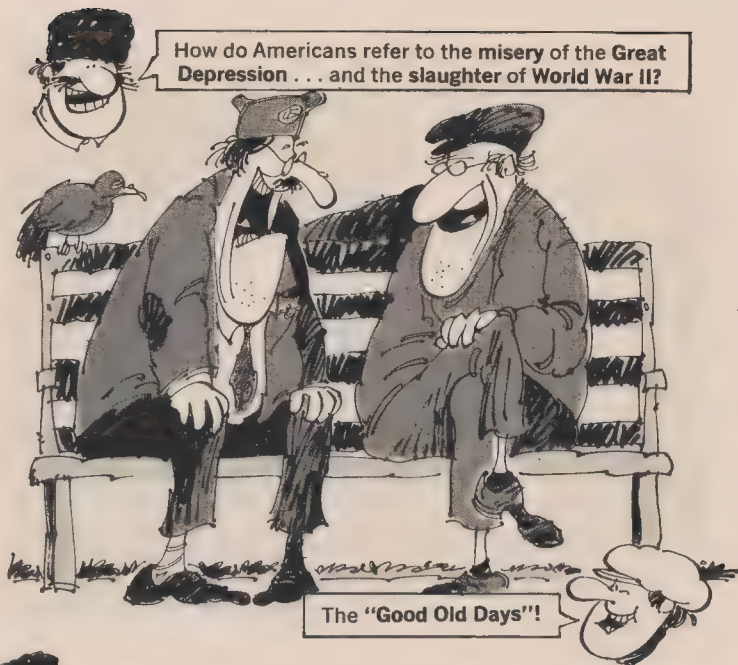


What do you call an American who puts in a full hard day's work, doesn't pad his expense account, and is scrupulously honest with his income taxes?



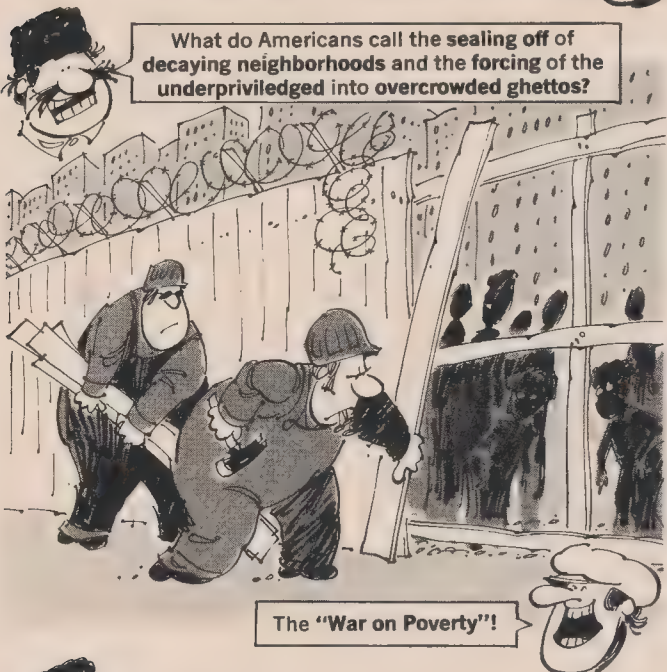
A fictional character!

How do Americans refer to the misery of the Great Depression . . . and the slaughter of World War II?



The "Good Old Days"!

What do Americans call the sealing off of decaying neighborhoods and the forcing of the underprivileged into overcrowded ghettos?



The "War on Poverty"!

What do you call an American male who patronizes women and makes them look idiotic year after year?



A Fashion Designer!

What do you call an American with a Medical Plan that will cover \$100 a day in hospital expenses?



An optimist!

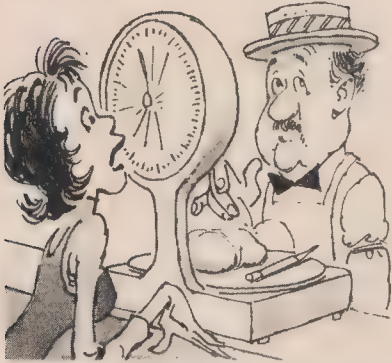
Do you know what will happen if we Polish workers succeed in our struggle to achieve wages and a living standard equal to Americans?

Yeah . . . these jokes will be on US!



You Know There's SOMETHING FISHY WHEN...

**YOU KNOW THERE'S
SOMETHING FISHY WHEN...**



... the butcher accidentally drops his pencil on the scale ... and the dial shows it weighs four pounds!

**YOU KNOW THERE'S
SOMETHING FISHY WHEN...**



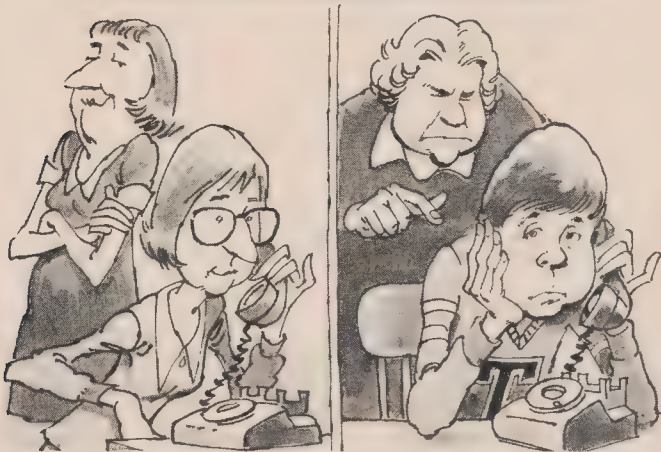
... the teacher's nephew copies off your examination paper, and he gets an "A" ... but you flunk!

**YOU KNOW THERE'S
SOMETHING FISHY WHEN...**



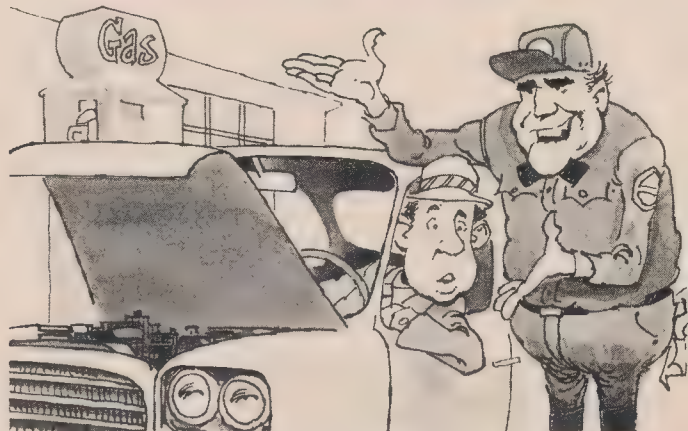
... the gift that comes in a "Saks Fifth Avenue" box has a "Montgomery Ward" label!

YOU KNOW THERE'S SOMETHING FISHY WHEN...



... your cousin, who's always hated you, calls you up at the last minute to ask you to go to the Senior Prom!

YOU KNOW THERE'S SOMETHING FISHY WHEN...



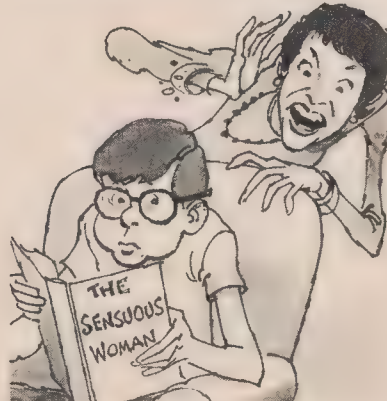
... the same gas station attendant who sold you a new fan belt just last week claims you need a new fan belt!

**YOU KNOW THERE'S
SOMETHING FISHY WHEN...**



... the cop offers to collect your traffic fine right now, and save you a trip to Court!

**YOU KNOW THERE'S
SOMETHING FISHY WHEN...**



... your ten-year-old claims his teacher has assigned him to read "The Sensuous Woman"!

**YOU KNOW THERE'S
SOMETHING FISHY WHEN...**



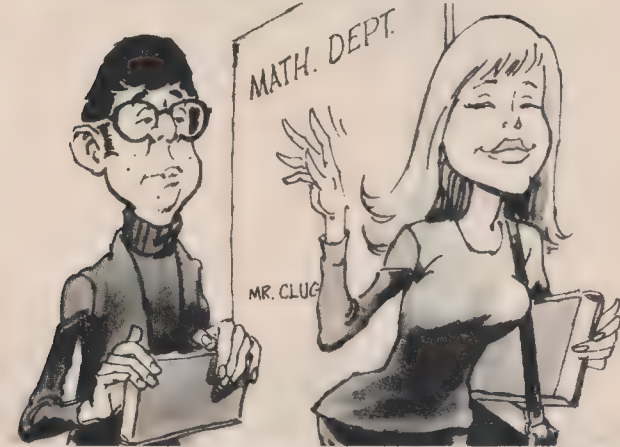
... your new tenant swears that she doesn't have any pets ... but her suitcase is wagging its tail!



ETHING FISHY When...

ARTIST: JACK RICKARD WRITER: TOM KOCH

YOU KNOW THERE'S SOMETHING FISHY WHEN...



... you're turned down for a date because the girl says she has to stay home and wash her hair ... on New Year's Eve!

YOU KNOW THERE'S SOMETHING FISHY WHEN...



... you notice that the only other customer in the all-night laundromat didn't bring any laundry!

YOU KNOW THERE'S SOMETHING FISHY WHEN...



... you're notified that you've just won a free week-end vacation trip ... to a Florida real estate development!

YOU KNOW THERE'S SOMETHING FISHY WHEN...



... the barber won't let you look in the mirror after he's finished giving you a haircut!

YOU KNOW THERE'S SOMETHING FISHY WHEN...



... the doctor warmly reassures you, but then calls your family aside to discuss your condition!

YOU KNOW THERE'S SOMETHING FISHY WHEN...



... your \$75 camera disappears the very same day your little brother makes a "neat trade" for a \$20 bicycle!

YOU KNOW THERE'S SOMETHING FISHY WHEN...



... you return home and discover that your baby sitter has used up six quarts of club soda and all of your ice cubes!

Readers rejoice! It's time once again for MAD Switcheroos! And what, oh ye of faulty memory may ask, are MAD Switcheroos? Pay attention this time! What's the difference

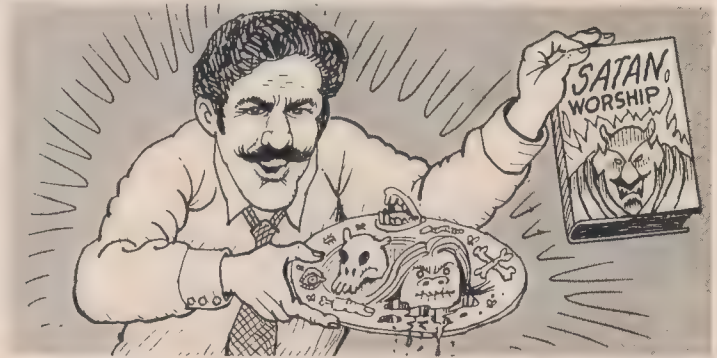
MORE MAD SWIT

ARTIST: AL JAFFEE

Q. What's the difference between a cheap eatery and Geraldo Rivera?



A. A cheap eatery serves up **HASH AND TRIPE;**



A. Geraldo Rivera serves up _____.

Q. What's the difference between a nervous collapse and an IRS audit?

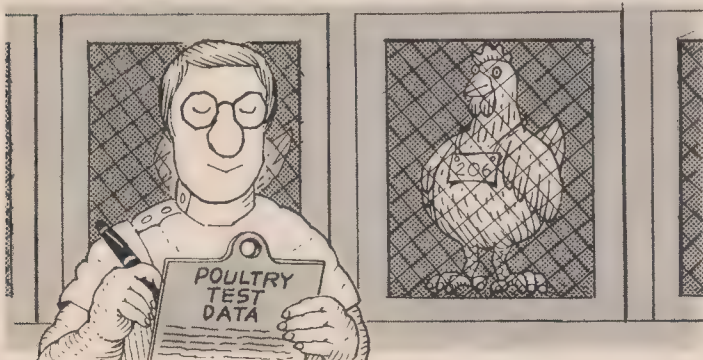


A. A nervous collapse is a **BREAKDOWN THAT SHAKES YOU;**

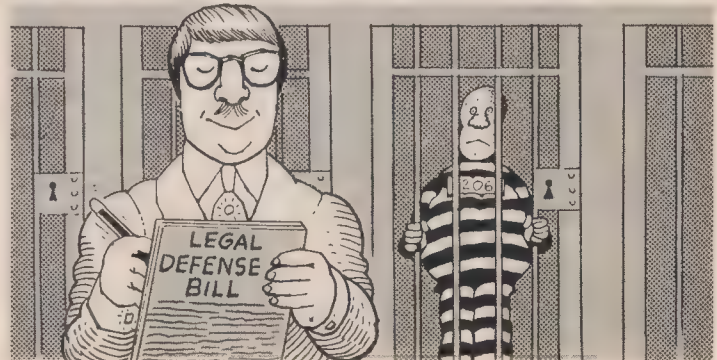


A. An IRS audit is a _____.

Q. What's the difference between a poultry lab and a sleazy lawyer?



A. A poultry lab takes in **CLUCKERS FOR SCIENCE;**



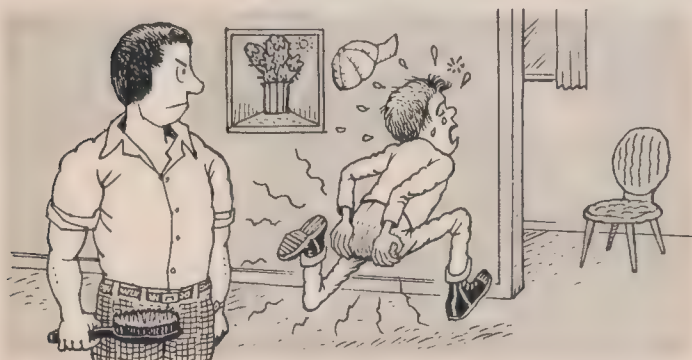
A. A sleazy lawyer takes in _____.

between a hungry lion and Sylvester Stallone? A hungry lion may GROWL AND HUNT! But Sylvester Stallone can only HOWL AND GRUNT! Remember? Excellent! Now you're ready for

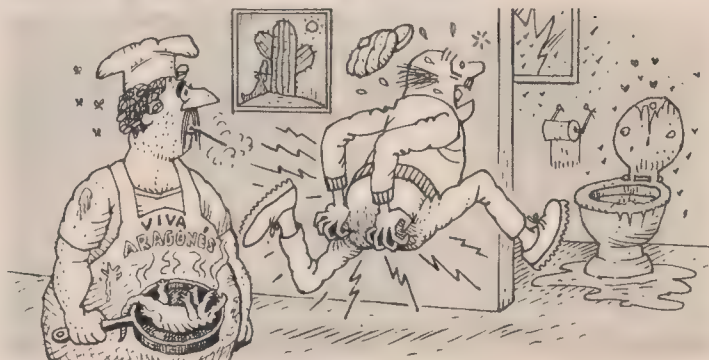
CHEROOS

WRITER: FRANK JACOBS

Q. What's the difference between a spanking and a tourist in Mexico?



A. A spanking
RATTLES THE BUNS;



A. A tourist in Mexico
_____.

Q. What's the difference between a horse-player and Jason?



A. A horse player
BACKS UP A HUNCH;



A. Jason _____
_____.

Q. What's the difference between a smoker and Kermit the Frog?



A. A smoker craves a
CIG IN THE PACK;



A. Kermit the frog
craves a _____.

NOTE: A number of years ago, we ran a few articles entitled "MAD's Cliché Killers." Perhaps most of you were too young (or too smart) to read them, so we'll go over the premise again. But pay attention, it may be the last time!

PREMISE OF ARTICLE: Ahem! Have you noticed that most people talk in clichés? The worst part of a cliché is

MAD'S CLIC

ARTIST: PAUL COKER, JR.

COMING HOME LATE



VISITING A DOCTOR'S OFFICE



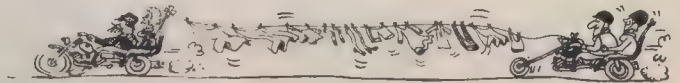
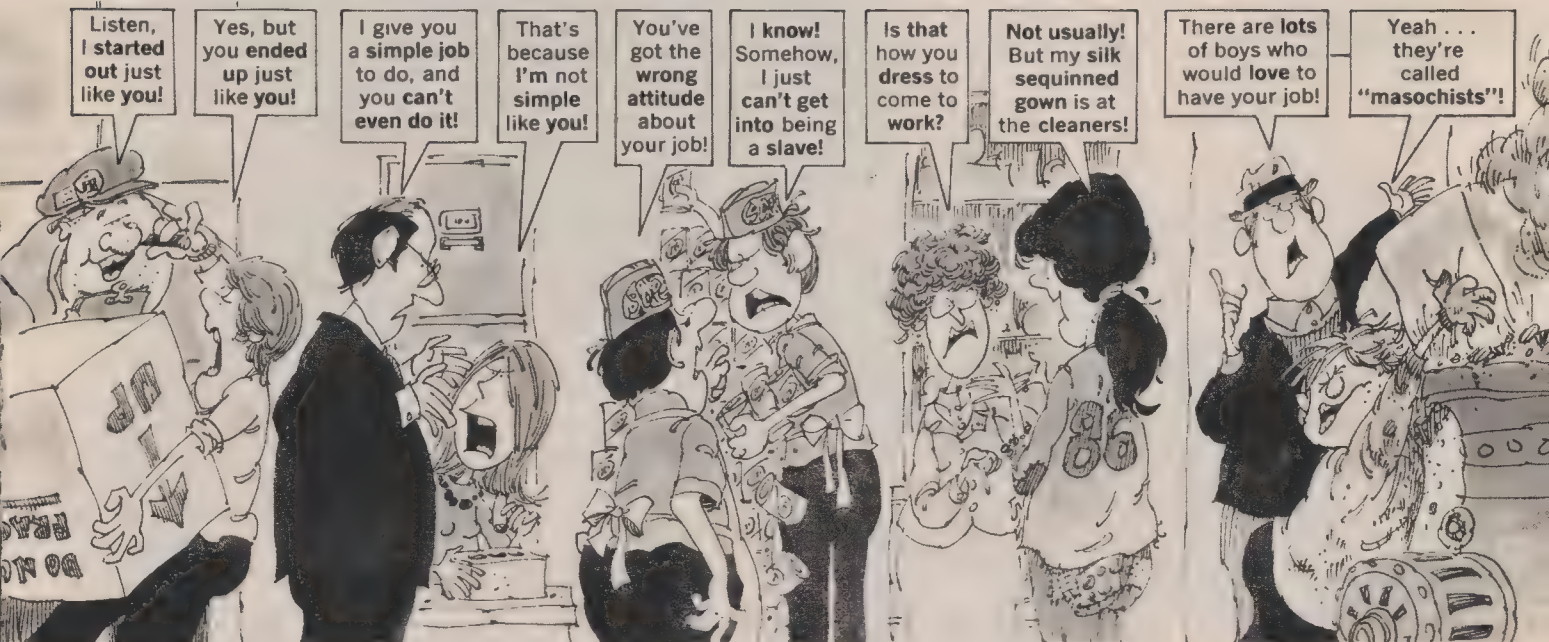
that it's not really conversation, since a cliché doesn't require an answer. What are you supposed to say when those morons ask, "Hot enough for you?" Are they really look-

ing for a response? Of course not! But now you can surprise them! Because here is some ammunition to fire right back at those insufferable cliché poppers. We call them . . .

HÉ KILLERS

WRITER: STAN HART

WORKING ON A JOB



SHOPPING IN A DEPARTMENT STORE



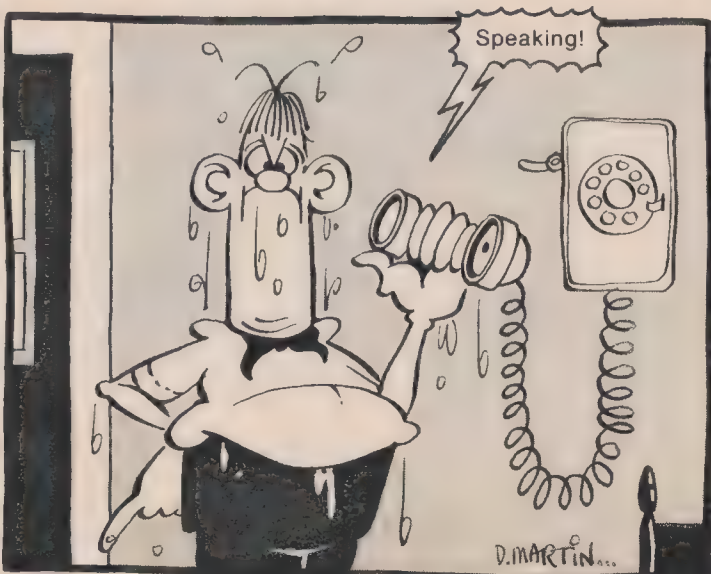
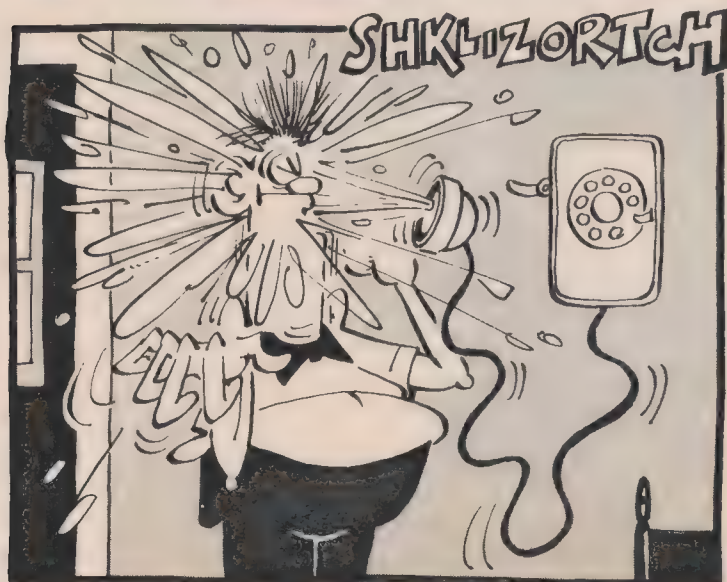
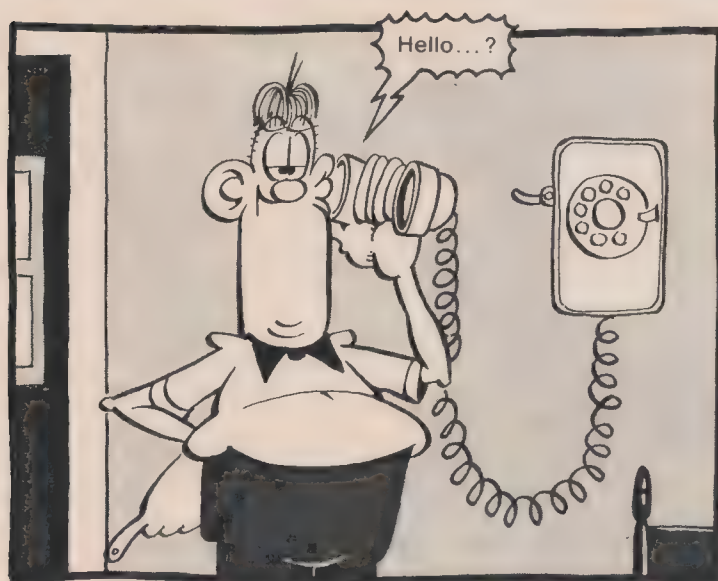
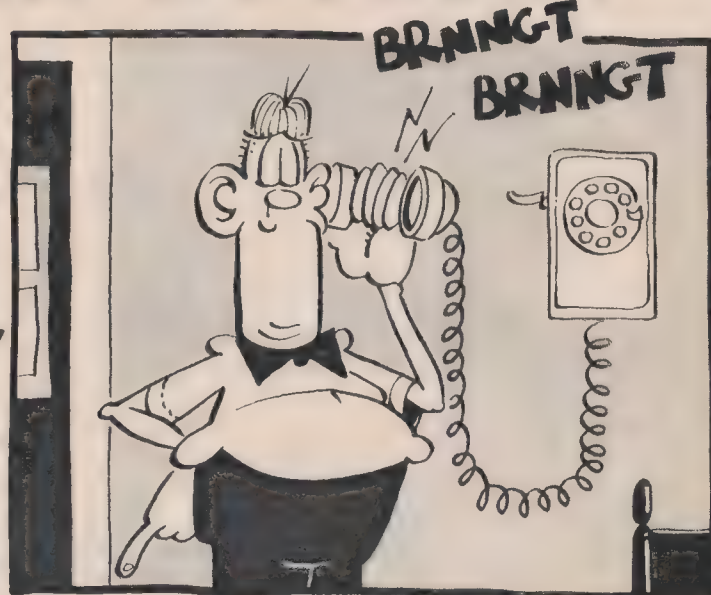
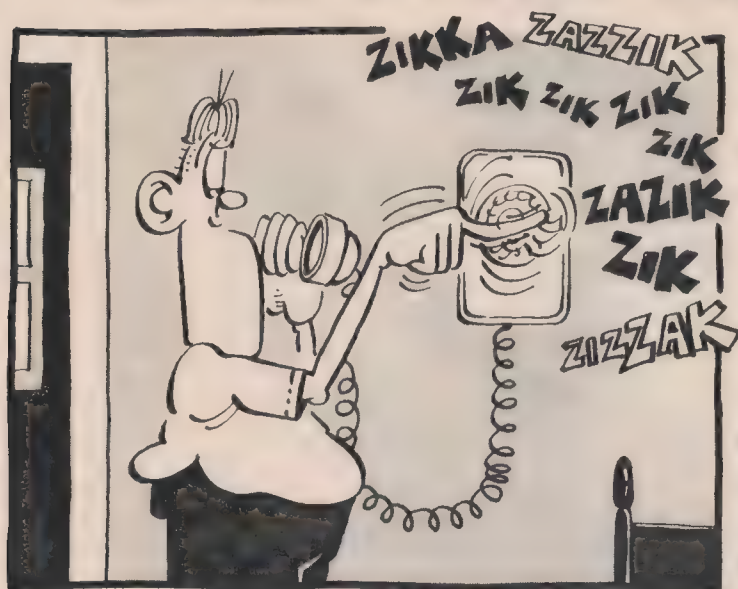
PLAYING IN LITTLE LEAGUE



GETTING ARRESTED



ONE FINE DAY UPTOWN



PERFORMING LAUGH RITES DEPT.

A MAD PEEK BEHIND THE SCENES AT A COMEDY CLUB

ARTIST: SAM VIVIANO

WRITER: LOU SILVERSTONE

EXIT

How did you like my act tonight? I wrote all the material myself.

Sure, he watched TV and wrote down everything Letterman said, word for word!

I can't figure you out. Everytime a comedian does something gross like burping or using foul language, you applaud. I do the same thing and you say I'm a disgusting pig!

Did you see my set tonight? Man, I was on a roll, one gag after another! I bet I told ten gags a minute!

Yeah, that's because you weren't interrupted by laughter!

The funniest thing in this place is calling these "frisbees with legs" a "table for four"!

Not so loud, the boss doesn't like the busboys being funnier than the comedians!

If that guy's a comedian he must be pretty desperate, writing down the lousy jokes in this joint.

We really have a young crowd tonight! The only things over 21 years old in here are the jokes!

I guess these kids like to laugh!

No, they like to drink! We're not too tough when it comes to checking I.D.s!

He's not a comedian, he's a writer for MAD Magazine!



REST ROOMS

ONE WAY

I'll tell ya, with all the new comedy clubs, cable stations and TV specials, there's a real shortage of comic talent.

I'll say! Last week, the microphone broke, the electrician came out to fix it and he was such a hit, this week he's playing Atlantic City!

Hoo! That last comedian was so funny I almost wet my pants!

You might as well, did you see the line for the john?!

Start spreading a rumor that Eddie Murphy is going to make a surprise visit tomorrow night!

We did that last week! How many times do you think our customers will fall for that Eddie Murphy garbage?

All right, this time make it Robin Williams!

Gee, I don't know which show to do, Letterman or Carson!

Wow! You got offers from Carson and Letterman?

No, I only have an hour left on my tape and I don't know which show I should set my VCR for!

Geez, \$15 to get in, two drink minimum — this is costing us \$40! That's about \$10 a laugh!

We could have rented a Richard Pryor video, got a six pack and saved ourselves \$30!

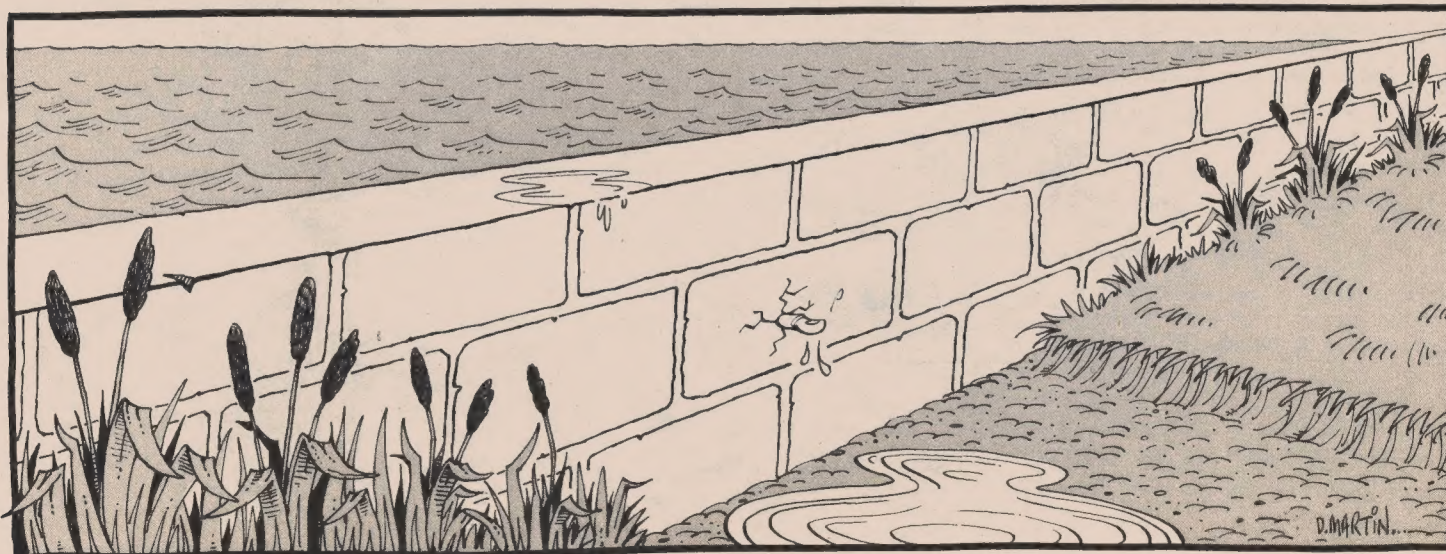
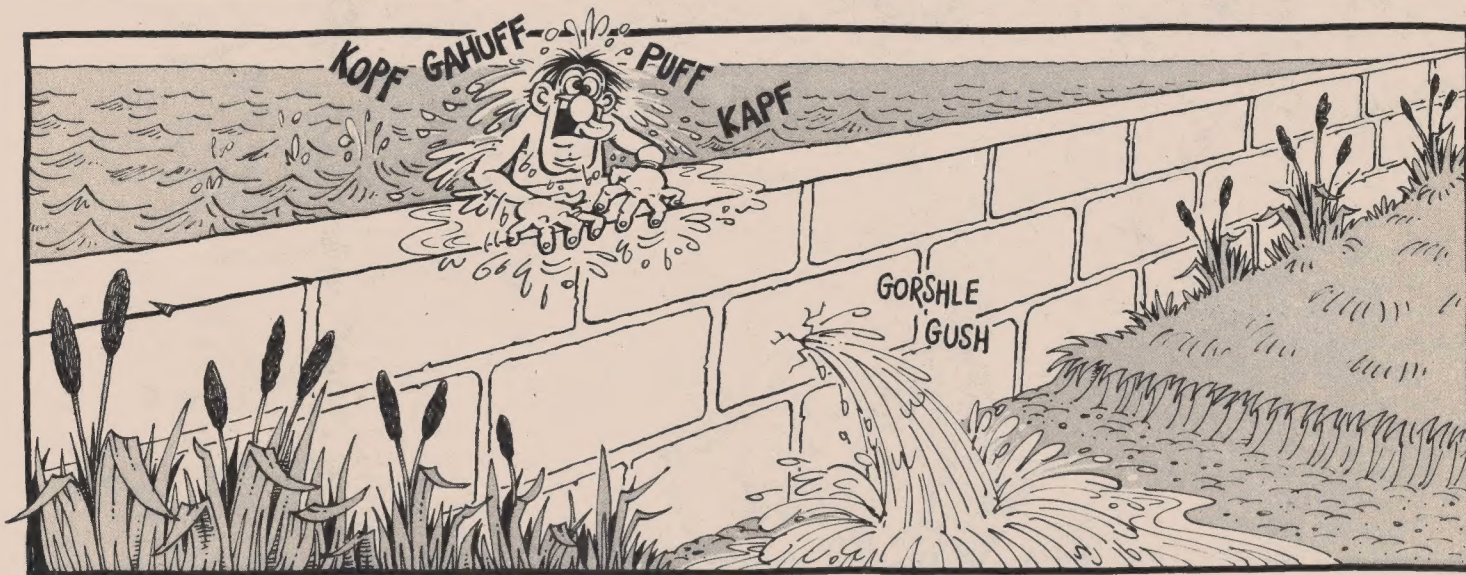
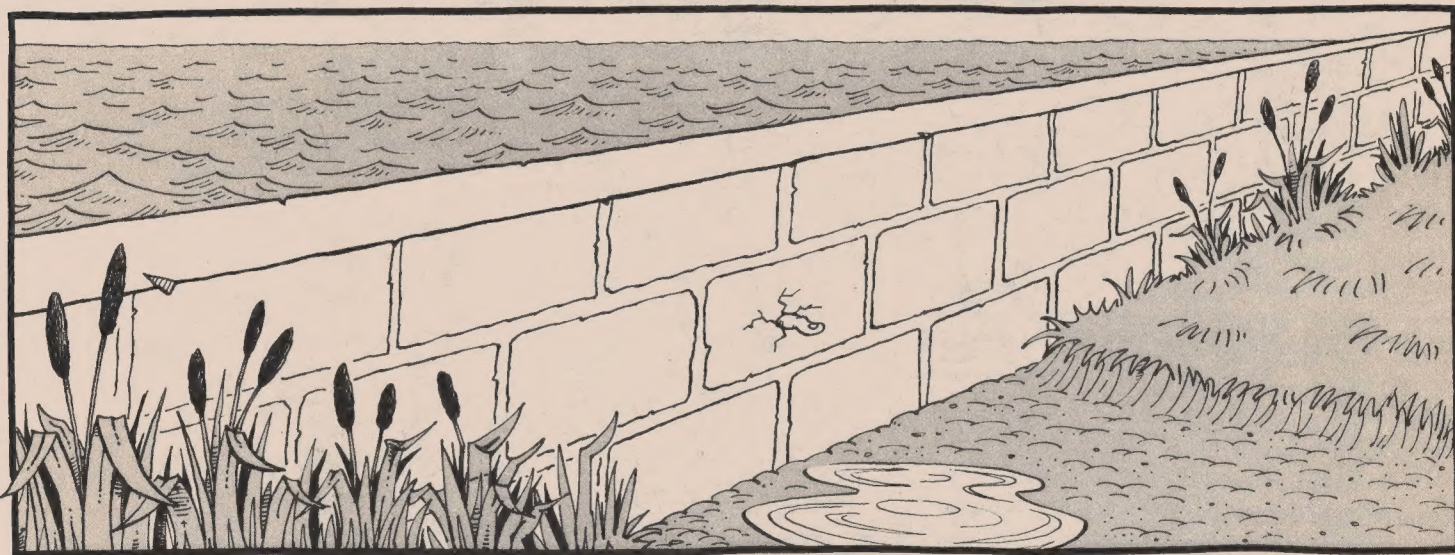
We're raising the admission from \$10 to \$15 tonight. I just found out one of our comics was on prime time TV last week and I figure that means people will gladly pay an extra five bucks to see him!

What show was he on?

The Six O'clock News! He was a witness to a car crash!

SPECIAL
TONITE ONLY!
\$15
CHEAP

LATE ONE AFTERNOON AT THE WARSAW DIKE



A "SNAPPY
ANSWERS
TO STUPID
QUESTIONS"
SMOKING
CONFRONTATION

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN



FOLD PAGE OVER LIKE THIS!

A ►

FOLD THIS SECTION OVER LEFT

◄ B FOLD BACK SO "A" MEETS "B"



ARE
YOU
SMOKING A
CIGARET ?

AREN'T THOSE
FUN NY WHITE CLOUDS
AROUND YOU
CIGARET SMOKE ?

DO YOU ENJOY
YOUR AWFUL
HABIT ?

NOT FOR LONG--
JUST UNTIL ...

NO, I'M SUCKING ON
ONE OF YOUR HAIR
CURLERS.

NO, THEY'RE
JUST SEVERAL
LITTLE INDOOR
STORM CLOUDS.

NO, I ENJOY
YOUR CONSTANT
NAGGING.

A ►

◄ B

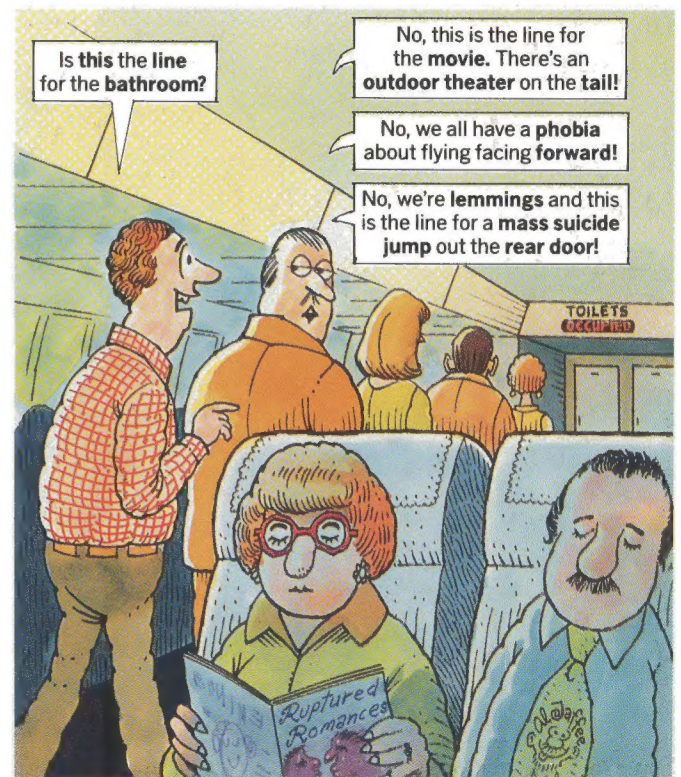


SNAPPY ANSWERS TO STUPID QUESTIONS IN

AIR TRAVEL



ARTIST AND WRITER: AL JAFFEE



A "SNAPPY ANSWERS TO STUPID QUESTIONS" SMOKING CONFRONTATION



FOLD PAGE OVER LIKE THIS!

A ► ◀ B FOLD BACK SO "A" MEETS "B"



A ► ◀ B